

# What is MarketingOClock?

It's the digital marketing weekly news show  
powered by the community!



Caleb Cam ↗

Greg

a.k.a.  
Shep

Jess

196+ Weeks

Of consecutive  
marketing news  
podcasts since  
July 2018

42 Minute

average  
listen time

## Listened to (& Loved) by the Best in the Biz!



**Glenn Gabe**  
@glenngabe

OK, I was talking about this the other day. When will [@spotifypodcasts](#) acquire [@MarketingOClock](#)? One of my favorite industry podcasts. Covers Paid, Organic, & Social. Has a great team, it's super-entertaining + informative. Maybe by the end of 2021 Spotify will take notice.

Got off a call with a new marketing student I'm mentoring and she asked for marketing podcast recommendations. No brainer reccos: [@MarketingOClock](#) and The LinkedIn Ads Show with [@wilcoxaj](#).



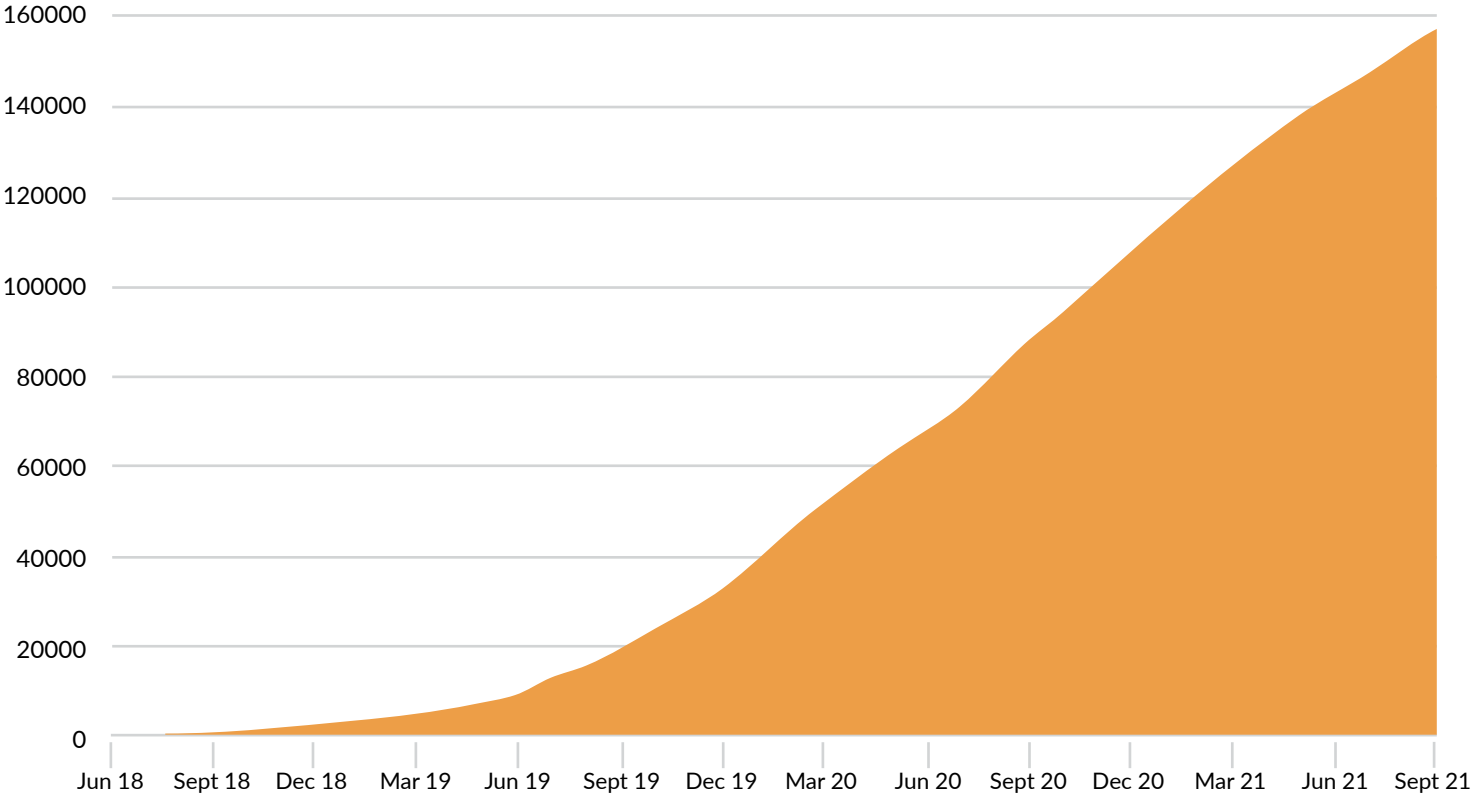
**Akvile DeFazio**  
@AkvileDeFazio

2,660<sup>+</sup>  
Spotify  
Followers

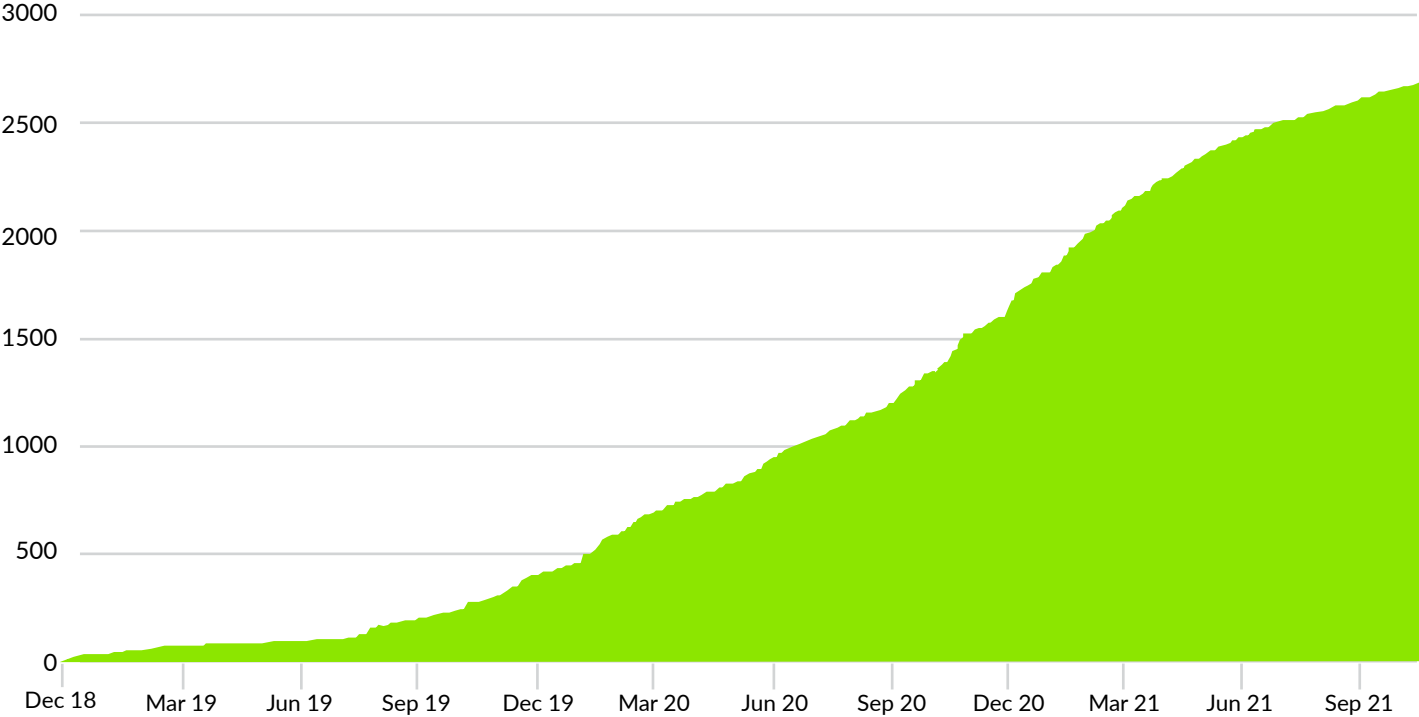
Marketing⌚Reach

150,000  
Streams

Cumulative Podcast Plays



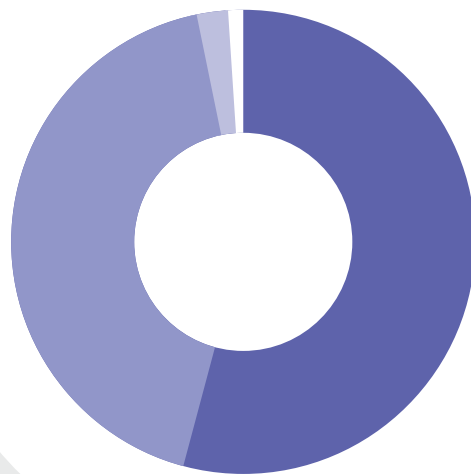
Followers



# Meet our audience

## The next generation of Digital Marketing

Gender  
Identity  
↙

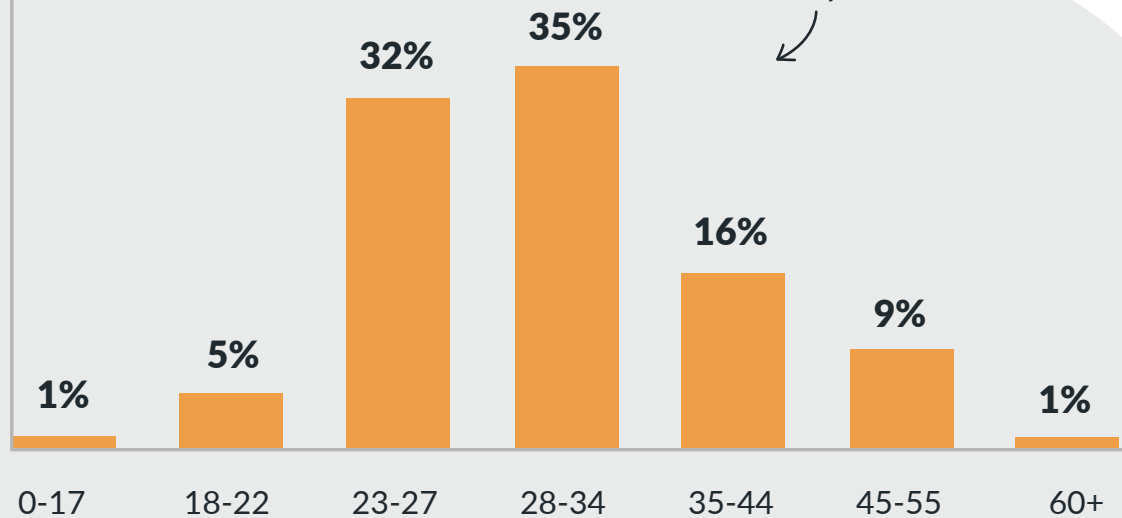


- Male **54%**
- Female **43%**
- Non-binary **2%**
- Not Specified **1%**

60%

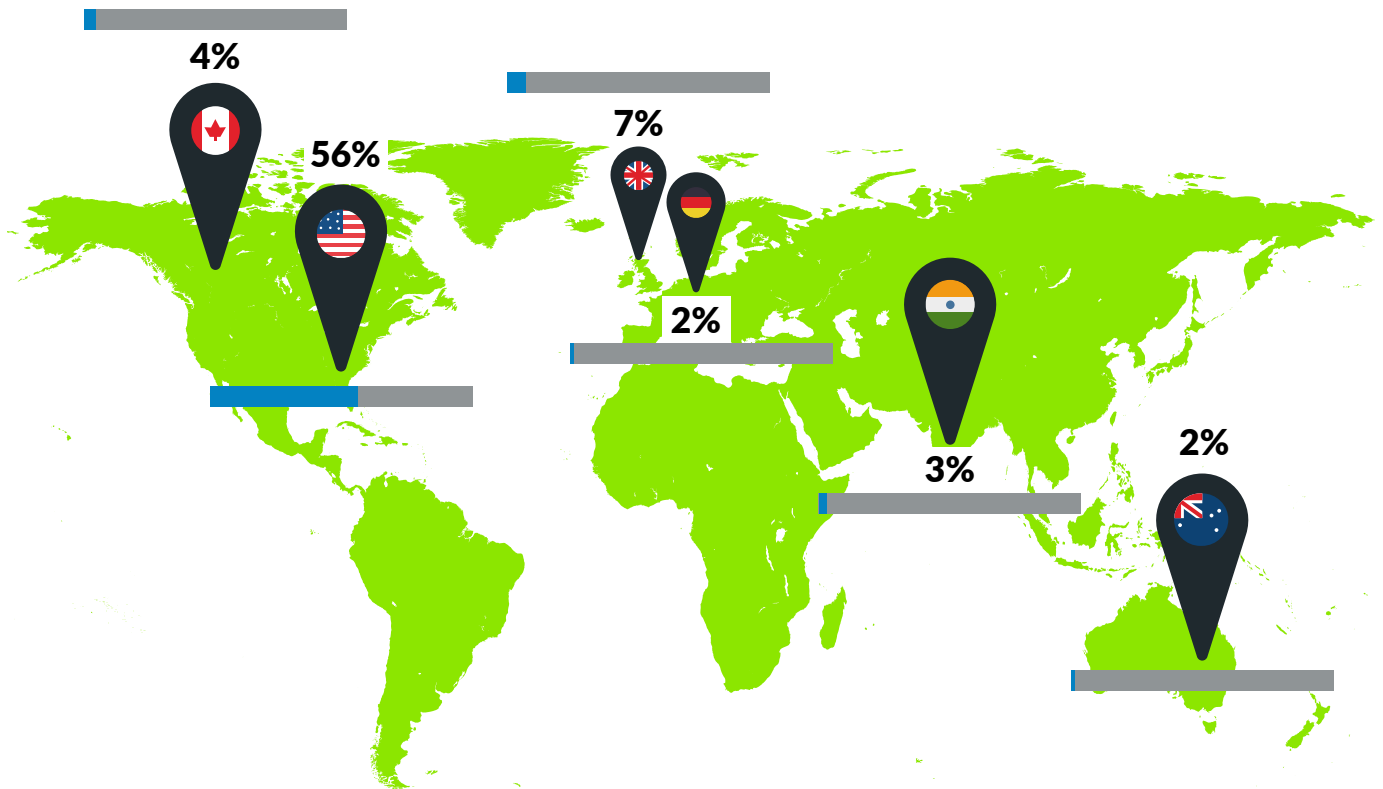
30%

Age  
↙



# Meet our audience

## An English-first global community



## An engaged digital marketing community

**2000+**  
**Twitter followers**

**350,000+**  
Twitter Impressions  
January-September 2021



**Weekly Email  
Newsletter**

700+ Subscribers Receive  
the News Each Week



**Discord  
Community**

Hundreds of digital  
professionals talking shop  
& shooting the h\*ck



# Meet The Team

Brought to you by: **CYPRESS** **NORTH**



**Greg Finn**

*Chief Rant Officer*  
Director of Marketing  
at Cypress North



**Christine Zirnheld**

*Sass Queen*  
Digital Marketing Manager  
at Cypress North



**Jessica Budde**

*Pun Master General*  
Senior Digital Marketing Manager  
at Cypress North

Full Time  
Producer Caleb



**Caleb Blodgett**

*Cheeseburger Connoisseur*  
Digital Marketing Coordinator  
at Cypress North

# Reviews (from industry champs)



**Chris Ridley**  
@C\_J\_Ridley

I also strongly recommend every digital marketer - no matter your field of marketing or level of experience - to check out Marketing O' Clock. It has been a weekly source of news, insights and entertainment in a relaxed, well-structured and informative format. You can find their podcast on [their site](#), YT and on all popular podcast platforms.



**Anastasia Sorokina**  
@Anna\_Sorok

It was awesome to be a part of Marketing O'Clock this year and meet (although virtually) smart, talented people who work in the same field and handle the same challenges I do every day. I remember listening to the podcast and thinking "They sound fun! Maybe I can meet them one day" and I did! Huge shoutout to Greg Finn @gregfinn for bringing me on! Tune in to their podcast or check it out on YouTube.



**Greg**  
@PPCGreg

The industry moves too quickly to not be always staying up to date. Which is why I love **@MarketingOClock**.

# Reviews



We love  
our  
listners!



**Runnerkik**

***Apple Podcast Listener***

What Can I say? These Guys Feel Like My Friends!

This is another podcast you should listen to weekly and make sure to listen until the end when they “shoot the heck”.

My favorite part is straight out of our accounts into your ears. It’s funny and relevant!



**Tampa Dave**

***Apple Podcast Listener***

The ONE Search Podcast You Need

Far and away the best SEO/digital marketing/SEM/Social podcast available today. Timely and useful industry news, great chemistry between the hosts, and actually enjoyable to listen to.



**strangenickname**

***Apple Podcast Listener***

Weekly smile and best conversation

I absolutely love The humor and conversations in this podcast.

I seriously get so excited every week when new episodes come out. Keep these coming! Having all of the weeks SERP news in one spot and fantastic personalities that actually make me LOL, it’s the perfect combination to stay on the up and up. Thank you

# Praise for Marketing Clock

*Top 17  
SEO Podcasts  
for 2021*



*Hot Marketing  
Podcasts You Really  
Need to Listen to in  
2021 and Beyond*



*Top Marketing  
Podcasts You Should  
Follow*



*Top 40  
Digital Marketing  
Podcasts*

Feedspot

*The 40 Best  
Marketing Podcasts  
to Improve Your  
Marketing Skills*



*Best Marketing  
Podcasts For Fantastic  
Growth In  
Your Business*

KLiNT

*35 Best Marketing  
Podcasts to Listen  
To in 2021*



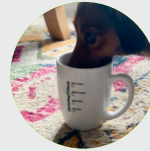
*The Best  
Marketing Podcasts  
to Listen To*



  
*(Click to read!)*



# Marketing⌚Clock Community



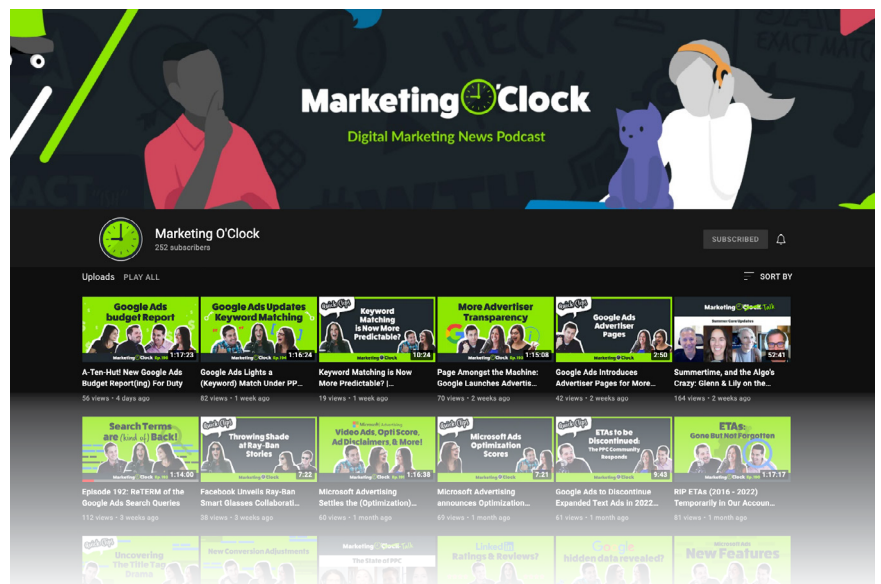
## New Youtube Channel!



Launched in **April, 2021**

**Video versions**  
of each episode

**1000+** hours of  
watch time



# Notable advertisers



Click to see our  
ad reads!

# Sponsorship Opportunities

*We can't wait to tell  
our audience about you!*

## Featured Sponsorship

As a sponsor, you will be one of 3 ad reads throughout the episode.

- 1 ad per episode either: pre-roll, post-roll, or mid-roll. Option for ad to be:
  - Sponsor-provided audio ad
  - Scripted ad read from Marketing O'Clock hosts
  - Custom ad read/testimonial promoting benefit of good/service from Marketing O'Clock hosts (may require tool access/other info)
- Logo/graphic applied to video during show

**1 Month- \$1,400 (\$350/ep)**

**3 Months- \$3,600 (\$300/ep)**

**6 Months - \$6,000 (\$250/ep)**

## Total Takeover Package

With an exclusive takeover package, you are the sole sponsor of the episode with no other ad reads during the podcast.

- 3 ads per episode for better message retention: pre-roll, post-roll, and mid-roll. Option for ad to be:
  - Sponsor-provided audio ads
  - Scripted ad reads from Marketing O'Clock hosts
  - Custom ad read/testimonials promoting benefits of good service from Marketing O'Clock hosts (may require tool access/other info)
  - Combinations of all of the above
- Sponsor-branded border for YouTube version of show
- Screenshots/Logos/Graphics applied to video during show
- Custom edited clips of all ads for your own promotional purposes
- Custom branded & tagged promotional clips shared to our 2000+ Twitter followers & all social media accounts
- Sponsor promotion on episode show notes pages

**1 Month- \$3,000 (\$750/ep)**

**3 Months- \$8,400 (\$700/ep)**

**6 Months - \$12,600 (\$525/ep)**

**Contact Us About a Customized Sponsorship Opportunity! > > >**