

What is MarketingOClock?

It's the digital marketing weekly news show
powered by the community!

200+ Weeks

Of consecutive marketing
news podcasts since
July 2018

Nicole

Greg

a.k.a. Shep

Jess

42 Minute

average
listen time

Listened to (& Loved) by the Best in the Biz!



Glenn Gabe

@glenngabe

OK, I was talking about this the other day. When will @spotifypodcasts acquire @MarketingOClock? One of my favorite industry podcasts. Covers Paid, Organic, & Social. Has a great team, it's super-entertaining + informative. Maybe by the end of 2021 Spotify will take notice.

Got off a call with a new marketing student I'm mentoring and she asked for marketing podcast recommendations. No brainer reccos: @MarketingOClock and The LinkedIn Ads Show with @wilcoxaj.



Akvile DeFazio

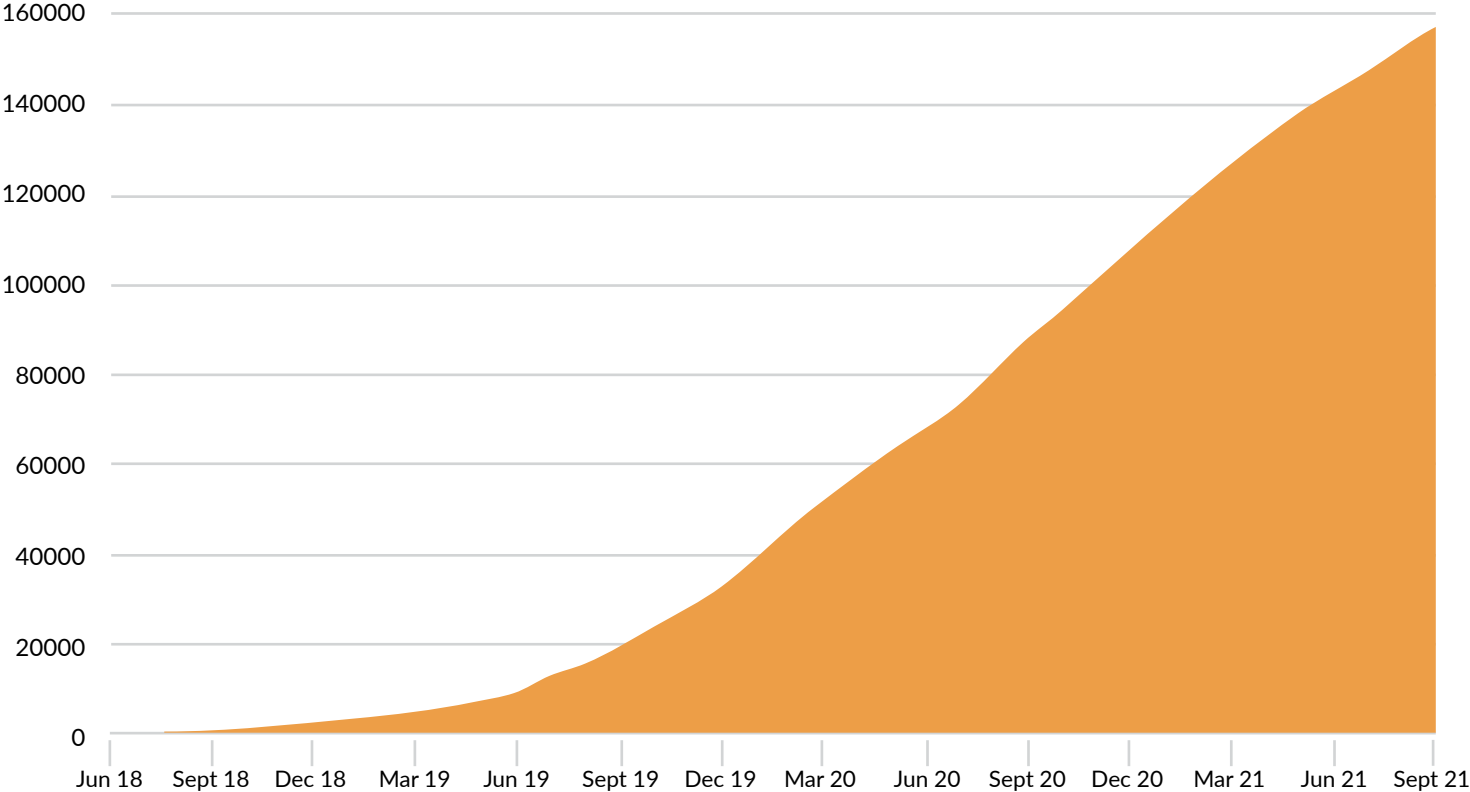
@AkvileDeFazio

2,660+
Spotify
Followers

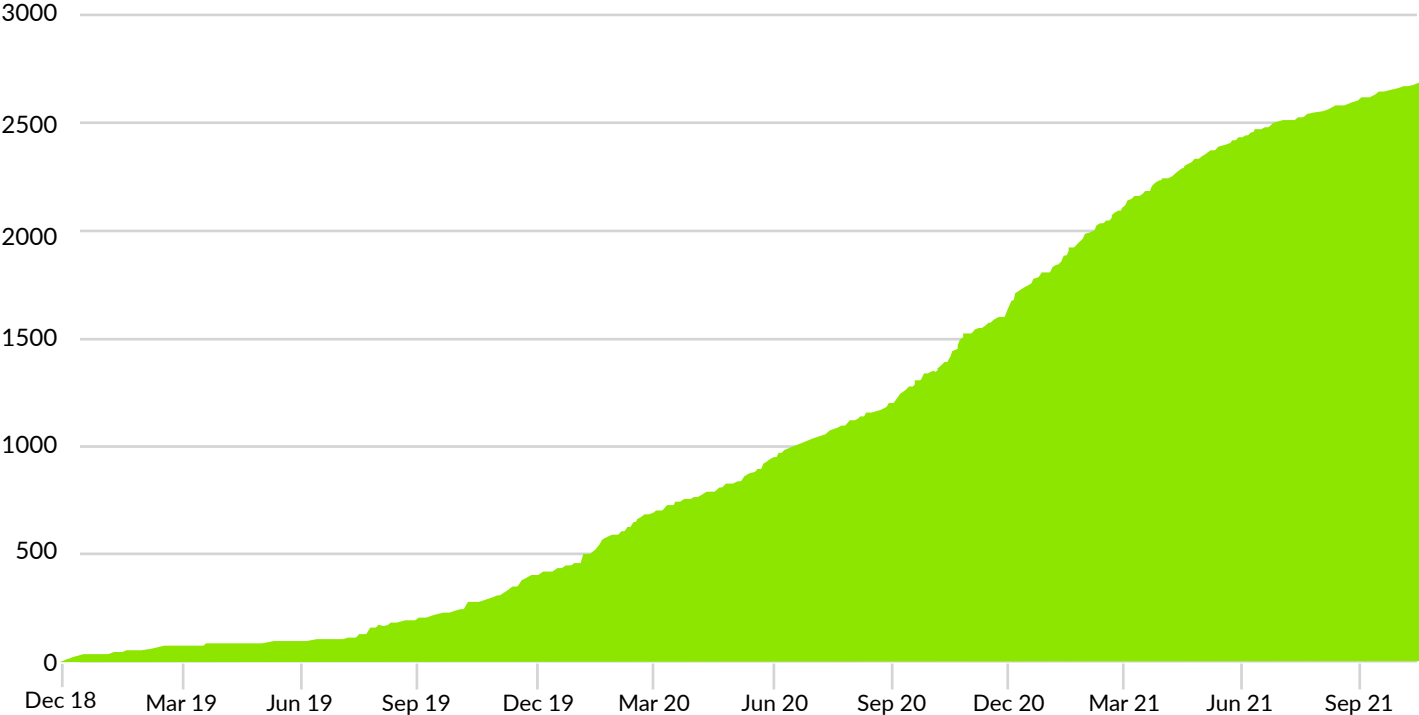
MarketingClock Reach

170,000
Streams

Cumulative Podcast Plays



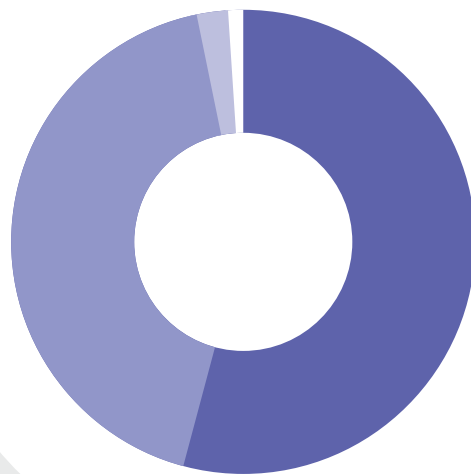
Followers



Meet our audience

The next generation of Digital Marketing

Gender
Identity
↙

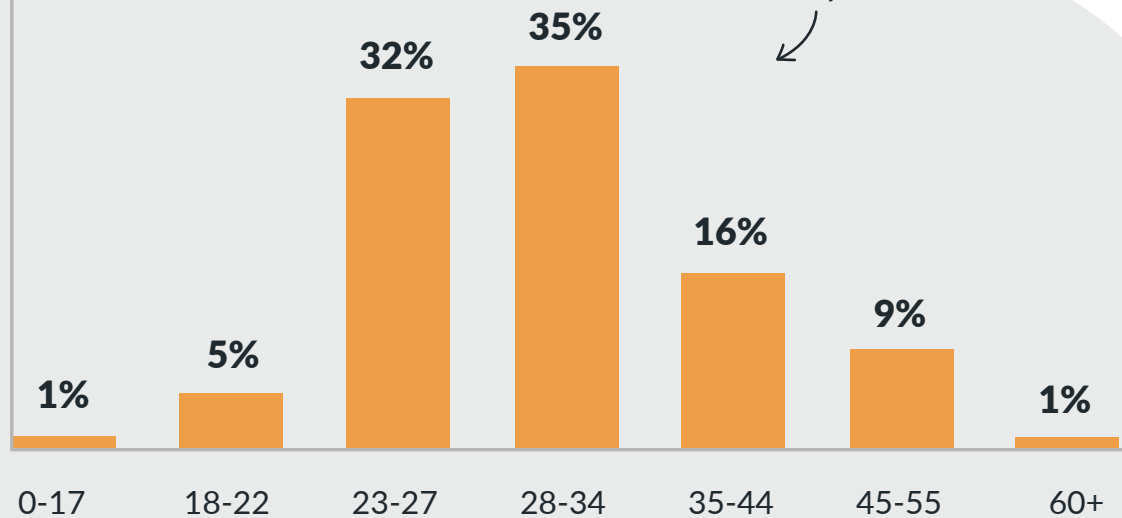


- Male **54%**
- Female **43%**
- Non-binary **2%**
- Not Specified **1%**

60%

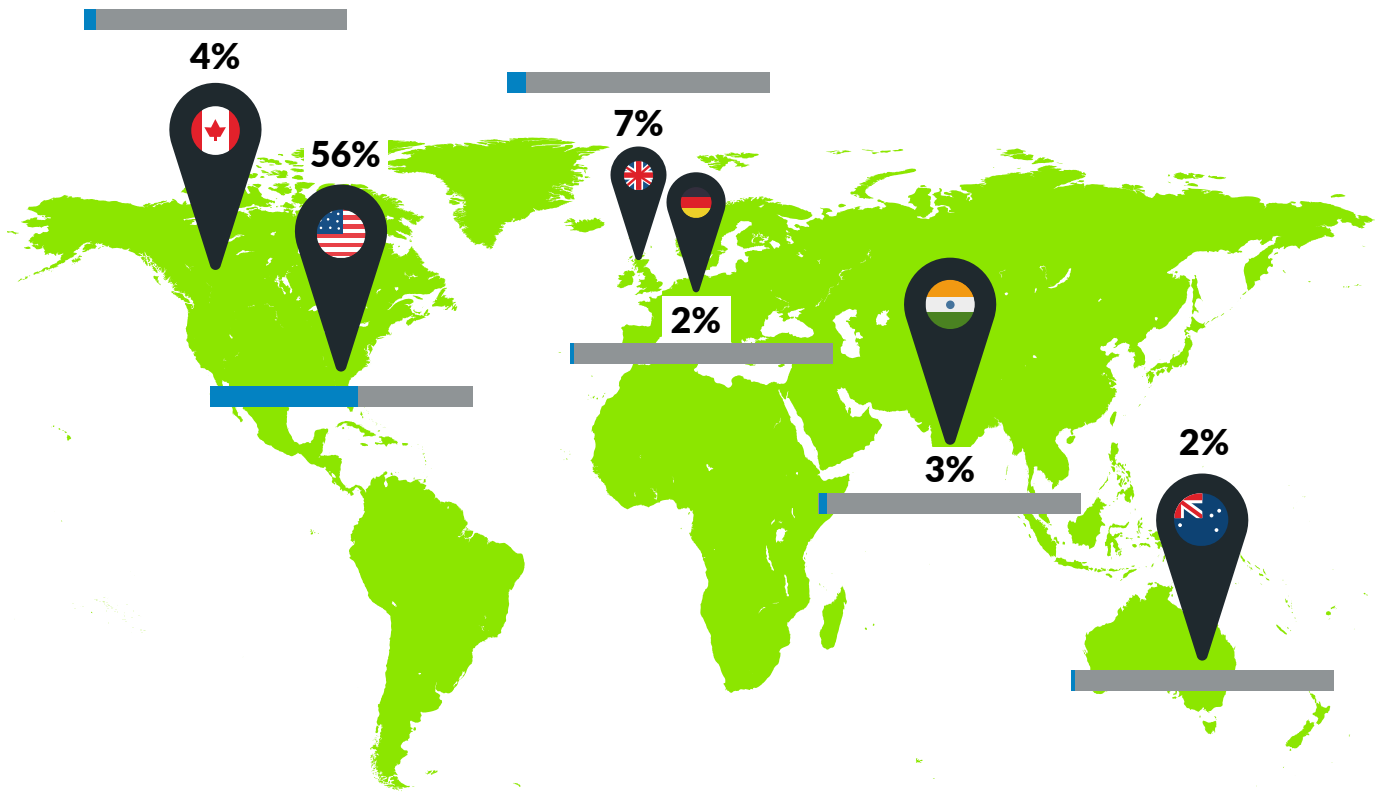
30%

Age
↙



Meet our audience

An English-first global community



An engaged digital marketing community

2000+
Twitter followers

350,000+
Twitter Impressions
January-September 2021



**Weekly Email
Newsletter**

700+ Subscribers Receive
the News Each Week



**Discord
Community**

Hundreds of digital
professionals talking shop
& shooting the h*ck



Meet The Team

Brought to you by: **CYPRESS** **NORTH**



Greg Finn

Chief Rant Officer
Director of Marketing
at Cypress North



Christine Zirnheld

Sass Queen
Digital Marketing Manager
at Cypress North



Jessica Budde

Pun Master General
Senior Digital Marketing Manager
at Cypress North



Nicole Waddington

Gen Z Correspondent
Digital Marketing Associate
at Cypress North

Reviews (from industry champs)



Chris Ridley
@C_J_Ridley

I also strongly recommend every digital marketer - no matter your field of marketing or level of experience - to check out Marketing O' Clock. It has been a weekly source of news, insights and entertainment in a relaxed, well-structured and informative format. You can find their podcast on [their site](#), YT and on all popular podcast platforms.



Anastasia Sorokina
@Anna_Sorok

It was awesome to be a part of Marketing O'Clock this year and meet (although virtually) smart, talented people who work in the same field and handle the same challenges I do every day. I remember listening to the podcast and thinking "They sound fun! Maybe I can meet them one day" and I did! Huge shoutout to Greg Finn @gregfinn for bringing me on! Tune in to their podcast or check it out on YouTube.



Greg
@PPCGreg

The industry moves too quickly to not be always staying up to date. Which is why I love **@MarketingOClock**.

Reviews



We love
our
listners!



Runnerkik

Apple Podcast Listener

What Can I say? These Guys Feel Like My Friends!

This is another podcast you should listen to weekly and make sure to listen until the end when they “shoot the heck”.

My favorite part is straight out of our accounts into your ears. It’s funny and relevant!



Tampa Dave

Apple Podcast Listener

The ONE Search Podcast You Need

Far and away the best SEO/digital marketing/SEM/Social podcast available today. Timely and useful industry news, great chemistry between the hosts, and actually enjoyable to listen to.



strangenickname

Apple Podcast Listener

Weekly smile and best conversation

I absolutely love The humor and conversations in this podcast.

I seriously get so excited every week when new episodes come out. Keep these coming! Having all of the weeks SERP news in one spot and fantastic personalities that actually make me LOL, it’s the perfect combination to stay on the up and up. Thank you

Praise for Marketing⌚Clock

*Top 17
SEO Podcasts
for 2021*



*Hot Marketing
Podcasts You Really
Need to Listen to in
2021 and Beyond*



*Top Marketing
Podcasts You Should
Follow*



*Top 40
Digital Marketing
Podcasts*

Feedspot

*The 40 Best
Marketing Podcasts
to Improve Your
Marketing Skills*



*Best Marketing
Podcasts For Fantastic
Growth In
Your Business*

KLiNT

*35 Best Marketing
Podcasts to Listen
To in 2021*

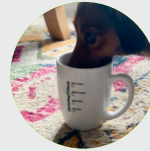
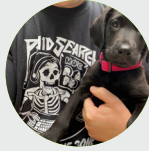


*The Best
Marketing Podcasts
to Listen To*



Click to read!

Marketing⌚Clock Community



New Youtube Channel!



Launched in **April, 2021**

Video versions
of each episode

1000+ hours of
watch time



Notable advertisers



Click to see our
ad reads!

Sponsorship Opportunities

*We can't wait to tell
our audience about you!*

Featured Sponsorship

As a sponsor, you will be one of 3 ad reads throughout the episode.

- 1 ad per episode either: pre-roll, post-roll, or mid-roll. Option for ad to be:
 - Sponsor-provided audio ad
 - Scripted ad read from Marketing O'Clock hosts
 - Custom ad read/testimonial promoting benefit of good/service from Marketing O'Clock hosts (may require tool access/other info)
- Logo/graphic applied to video during show

1 Month- \$1,400 (\$350/ep)

3 Months- \$3,600 (\$300/ep)

6 Months - \$6,000 (\$250/ep)

Total Takeover Package

With an exclusive takeover package, you are the sole sponsor of the episode with no other ad reads during the podcast.

- 3 ads per episode for better message retention: pre-roll, post-roll, and mid-roll. Option for ad to be:
 - Sponsor-provided audio ads
 - Scripted ad reads from Marketing O'Clock hosts
 - Custom ad read/testimonials promoting benefits of good service from Marketing O'Clock hosts (may require tool access/other info)
 - Combinations of all of the above
- Sponsor-branded border for YouTube version of show
- Screenshots/Logos/Graphics applied to video during show
- Custom edited clips of all ads for your own promotional purposes
- Custom branded & tagged promotional clips shared to our 2000+ Twitter followers & all social media accounts
- Sponsor promotion on episode show notes pages

1 Month- \$3,000 (\$750/ep)

3 Months- \$8,400 (\$700/ep)

6 Months - \$12,600 (\$525/ep)

Contact Us About a Customized Sponsorship Opportunity! > > >