

What is Marketing 'Clock?

It's the digital marketing weekly news show
powered by the community!



300+ Weeks of Consecutive Podcasts

Listened to (& Loved) by the Best in the Biz!



Glenn Gabe
@glenngabe

OK, I was talking about this the other day. When will @spotifypodcasts acquire @MarketingOClock? One of my favorite industry podcasts. Covers Paid, Organic, & Social. Has a great team, it's super-entertaining + informative.

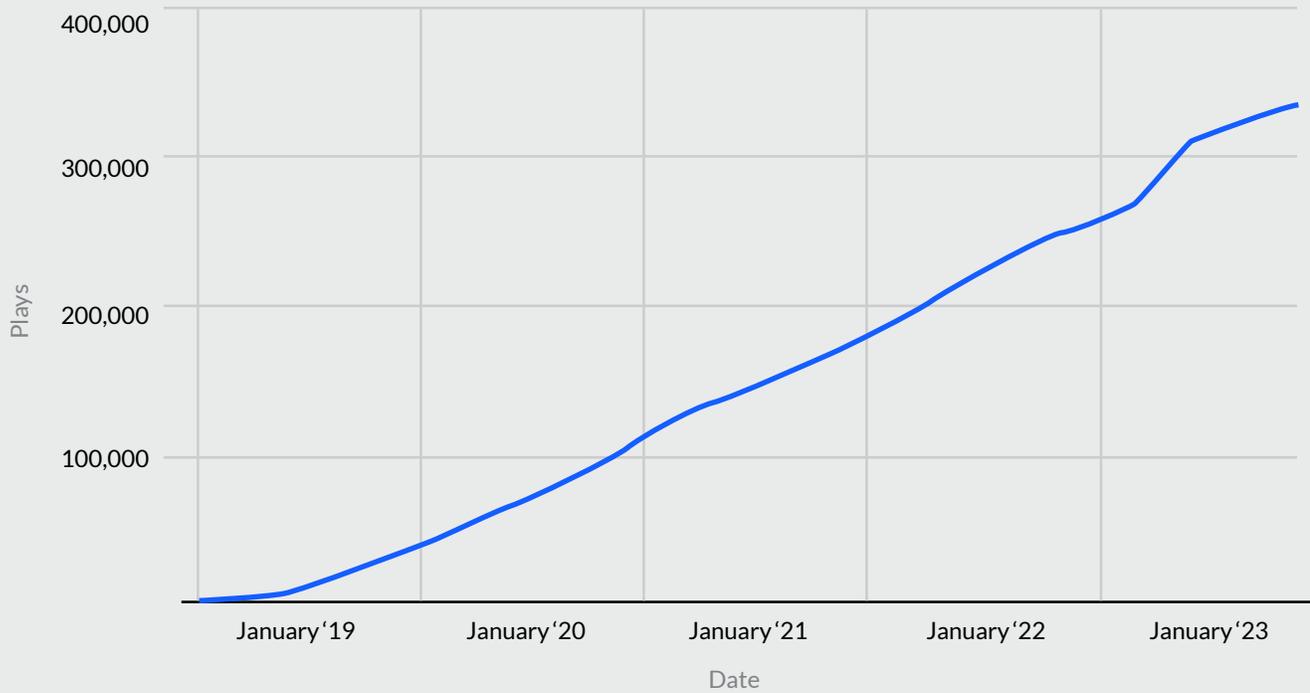
Got off a call with a new marketing student I'm mentoring and she asked for marketing podcast recommendations. No brainer reccos: @MarketingOClock and The LinkedIn Ads Show with @wilcoxaj.



Akvile DeFazio
@AkvileDeFazio

Marketing Clock Reach

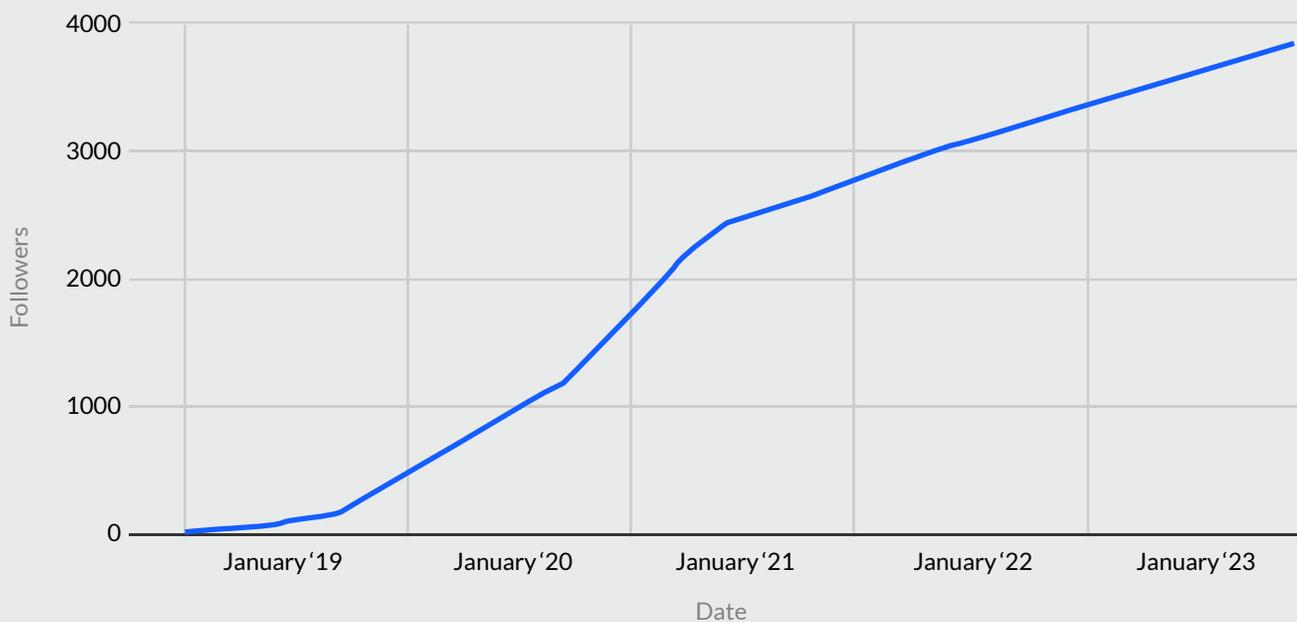
Total Podcast Streams



3,794 Spotify Followers

337,000 Streams

Podcast Follower Growth

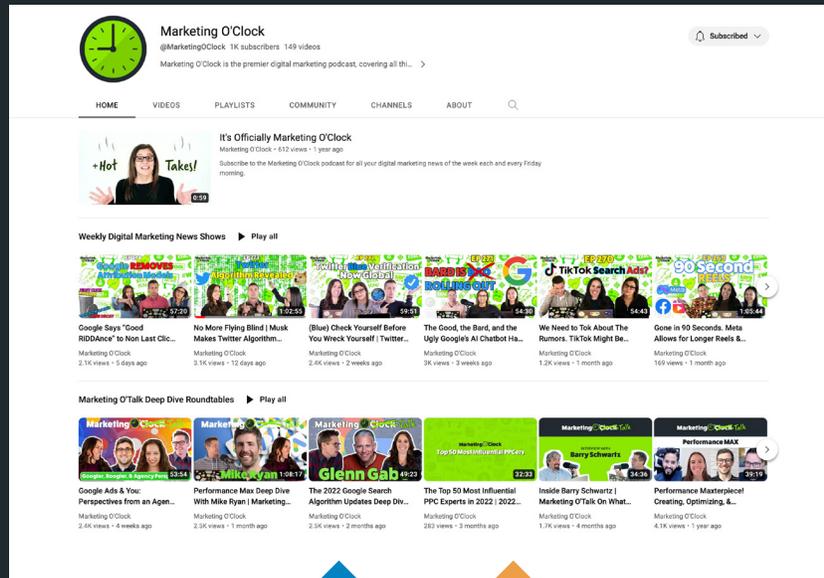


YouTube Channel



Fully produced video versions of each episode, launched in 2021

Watch us on YouTube



1,340 + subscribers

68,100+ hours of watch time

Marketing Clock Quick Clips

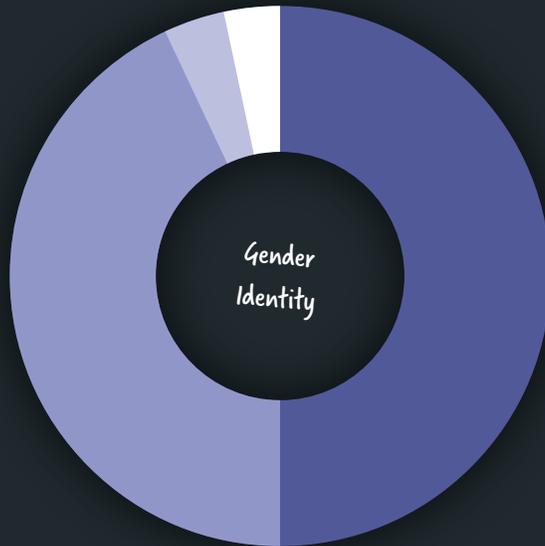
Delivering news in bite size clips!

Sometimes you can't get all the news at once. Our Quick Clips let our viewers (and potential new fans) get a taste of important breaking digital marketing news stories.

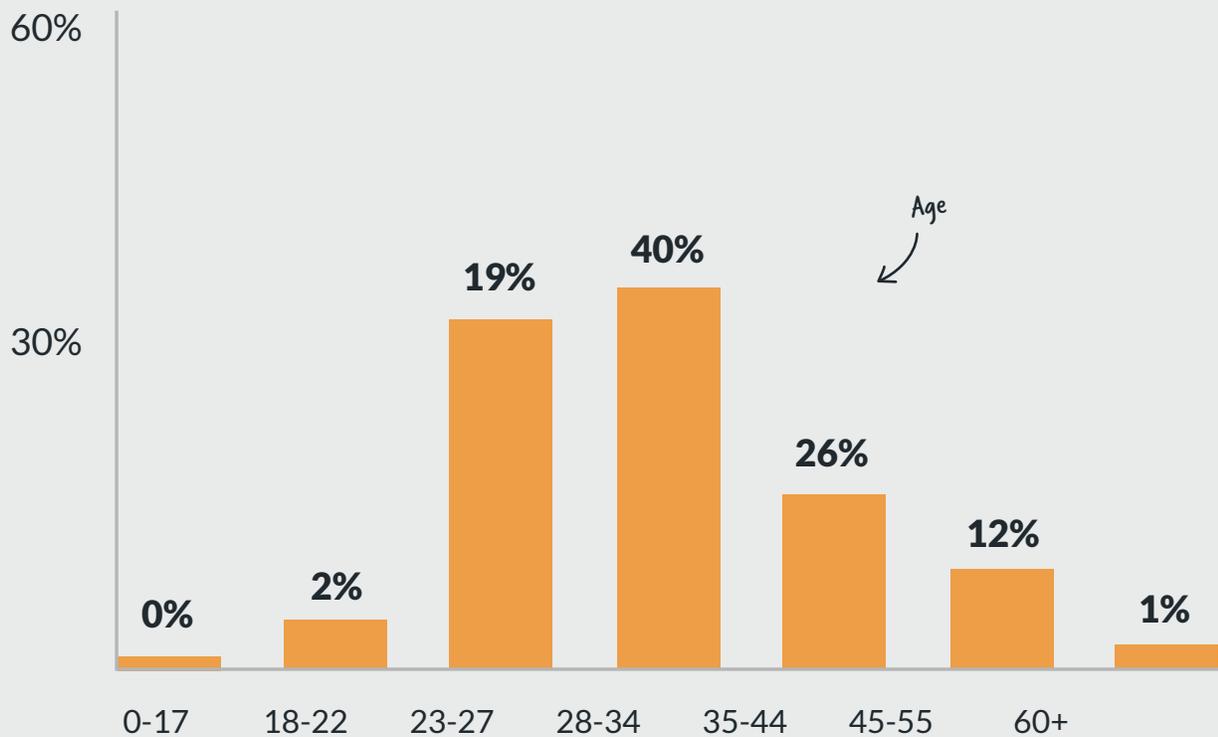


Meet our audience

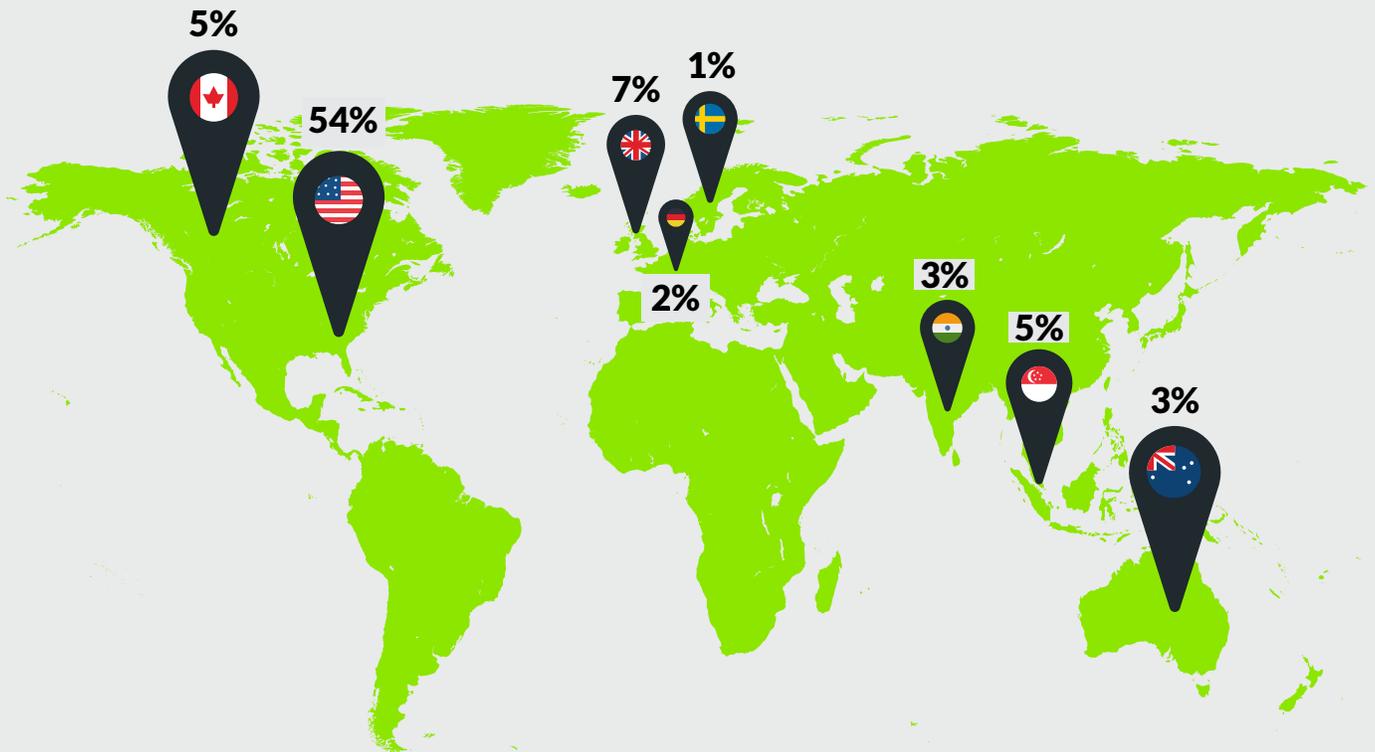
The next generation of Digital Marketing



- Male **45%**
- Female **49%**
- Non-binary **5%**
- Not Specified **1%**



Meet our audience An English-first global community



An engaged digital marketing community

4,500+ Social Followers

Sharing the digital marketing news of the week via X, Instagram, LinkedIn, and TikTok



Weekly Email Newsletter

900+ Subscribers receive the news each week



Discord Community

Hundreds of digital professionals talking shop & shooting the h*ck



Meet The Team

Brought to you by: **CYPRESS** **NORTH**

a.k.a. →
Shep



Christine Zirnheld

Sass Queen

Senior Digital Marketing Manager
at Cypress North



Greg Finn

Chief Rant Officer

Head Of Performance &
Innovation & Partner
at Cypress North

Jessica Budde

Pun Master General

Vice President, Marketing
Operations & Client
Services at Cypress North



Nicole Waddington

Gen Z Corespondent

Digital Marketing Manager
at Cypress North

Kathleen Hagelberger

Why SEOs CAN Have Nice Things

Senior Digital Strategist
at Cypress North



Reviews (from industry champs)



I also strongly recommend every digital marketer - no matter your field of marketing or level of experience - to check out Marketing O' Clock. It has been a weekly source of news, insights and entertainment in a relaxed, well-structured and informative format. You can find their podcast on [their site](#), YT and on all popular podcast platforms.

- **Chris Ridley** @C_J_Ridley



It was awesome to be a part of Marketing O'Clock this year and meet (although virtually) smart, talented people who work in the same field and handle the same challenges I do every day. I remember listening to the podcast and thinking "They sound fun! Maybe I can meet them one day" and I did! Huge shoutout to Greg Finn @gregfinn for bringing me on! Tune in to their podcast or check it out on YouTube.

- **Anastasia Sorokina** @Anna_Sorok



The industry moves too quickly to not be always staying up to date. Which is why I love **@MarketingOClock**.

- **Greg** @PPCGreg

Reviews



Runnerkik *Apple Podcast Listener*

What Can I say? These Guys Feel Like My Friends! This is another podcast you should listen to weekly and make sure to listen until the end when they “shoot the heck”. My favorite part is straight out of our accounts into your ears. It’s funny and relevant!



Tampa Dave *Apple Podcast Listener*

The ONE Search Podcast You Need Far and away the best SEO/digital marketing/SEM/Social podcast available today. Timely and useful industry news, great chemistry between the hosts, and actually enjoyable to listen to.



strangenickname *Apple Podcast Listener*

Weekly smile and best conversation I absolutely love The humor and conversations in this podcast. I seriously get so excited every week when new episodes come out. Keep these coming! Having all of the weeks SERP news in one spot and fantastic personalities that actually make me LOL, it’s the perfect combination to stay on the up and up. Thank you



Kate F8 *Apple Podcast Listener*

Awesome & relevant podcast! I love this Podcast and look forward to it each week. It is very informative and a must listen for any modern marketer. And the tone and different takes on things are relatable. It is like listening to friends talk about marketing trends. I learn something new (many things, actually) each week. Thanks for doing this, Cypress North team!

Praise for Marketing Clock

Top 14 SEO
Podcasts For
2023



Firsthand Insights
From 15 Hosts of
2023's Top SEO
Podcasts

Logan Bryant

The Best
Marketing Podcasts
to Listen To



Top Marketing
Podcasts You Should
Follow



The 40 Best
Marketing Podcasts
to Improve Your
Marketing Skills



Best Marketing
Podcasts For Fantastic
Growth In
Your Business



Top 40
Digital Marketing
Podcasts



35 Best Marketing
Podcasts to Listen
To in 2021



The Best
Marketing Podcasts
to Listen To



Notable Advertisers



(Click to see our
ad reads!)



Sponsorship Opportunities

Episode Sponsorship \$1,000 per episode - contact us for quantity discounts if interested in 4+ episodes

When you sponsor an episode of Marketing O'Clock, your brand takes over the episode! This sponsorship includes:

- 2 ads per episode for better message retention -- at the beginning before the main news and at the end before "Shootin' the heck."
- Sponsor-branded border for YouTube version of show
- Screenshots/Logos/Graphics applied to video during the show
- Option for ad to be:
 - Sponsor-provided audio ads
 - Scripted ad reads from Marketing O'Clock hosts
 - Custom ad read/testimonials promoting benefits of good service from Marketing O'Clock hosts (may require tool access/other info)
 - Combinations of all of the above
- Custom edited clips of all ads for your own promotional purposes
- Custom branded & tagged promotional clips shared to our 4,500+ Twitter followers & all social media accounts
- Sponsor promotion on episode show notes pages

Newsletter Sponsorship \$250 per week

Let your brand be a part of our weekly newsletter! We send out the show notes with all article links and a link back to the episode every week.

Add a banner to the top promoting your business!



Contact us for customized sponsorship opportunities to fit your business, including:

Studio naming rights

Segment naming rights

Interview episodes

Contact Us