

# What is Marketing 'Clock?

It's the digital marketing weekly news show  
powered by the community!



300+ Weeks of Consecutive Podcasts

## Listened to (& Loved) by the Best in the Biz!



**Glenn Gabe**  
@glenngabe

OK, I was talking about this the other day. When will **@spotifypodcasts** acquire **@MarketingOClock**? One of my favorite industry podcasts. Covers Paid, Organic, & Social. Has a great team, it's super-entertaining + informative.

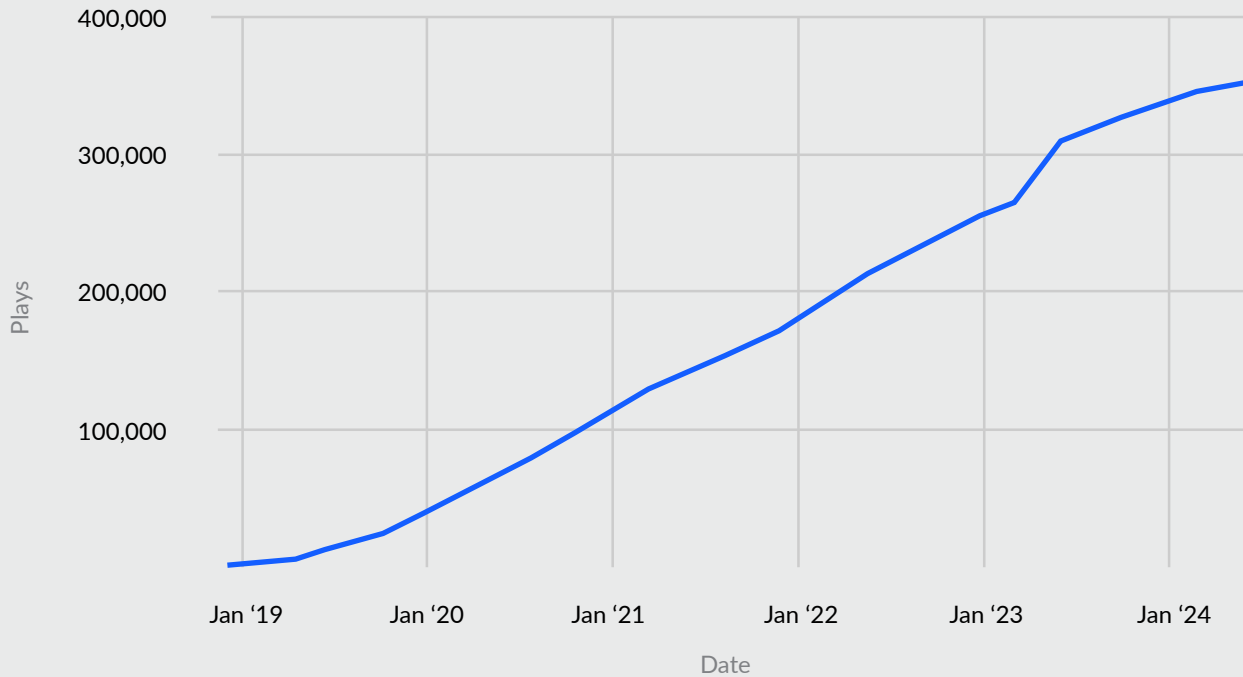
Got off a call with a new marketing student I'm mentoring and she asked for marketing podcast recommendations. No brainer reccos: **@MarketingOClock** and The LinkedIn Ads Show with **@wilcoxaj**.



**Akvile DeFazio**  
@AkvileDeFazio

# Marketing Clock Reach

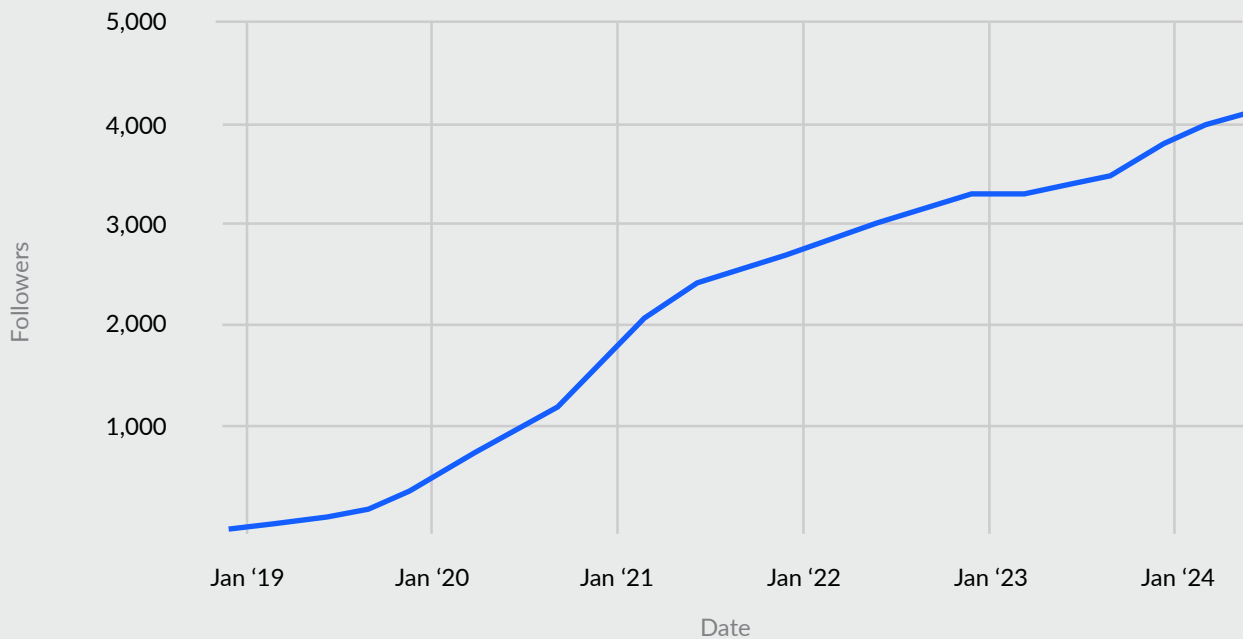
## Total Podcast Streams



**4,100+** Spotify Followers

**353,400+** Streams

## Podcast Follower Growth

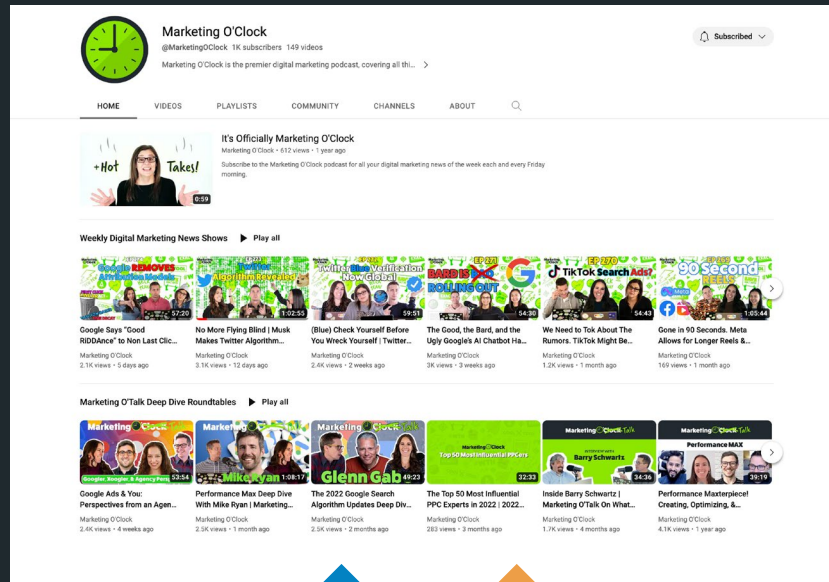


# YouTube Channel



Fully produced video versions of each episode, launched in 2021

Watch us on YouTube



4,500+ subscribers

82,400+ hours of watch time

## Marketing Clock Quick Clips

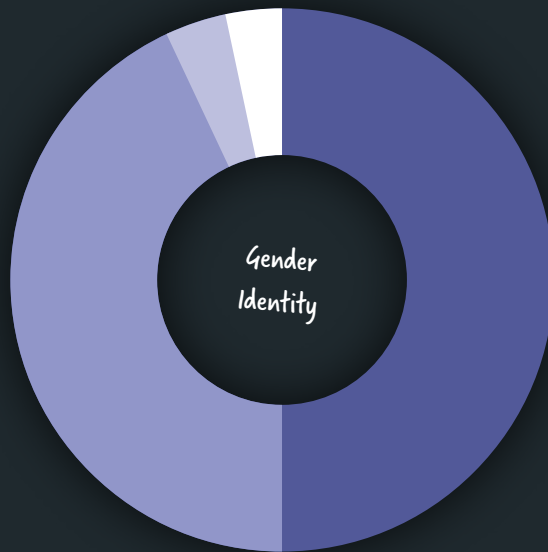
Delivering news in bite size clips!

Sometimes you can't get all the news at once. Our Quick Clips let our viewers (and potential new fans) get a taste of important breaking digital marketing news stories.

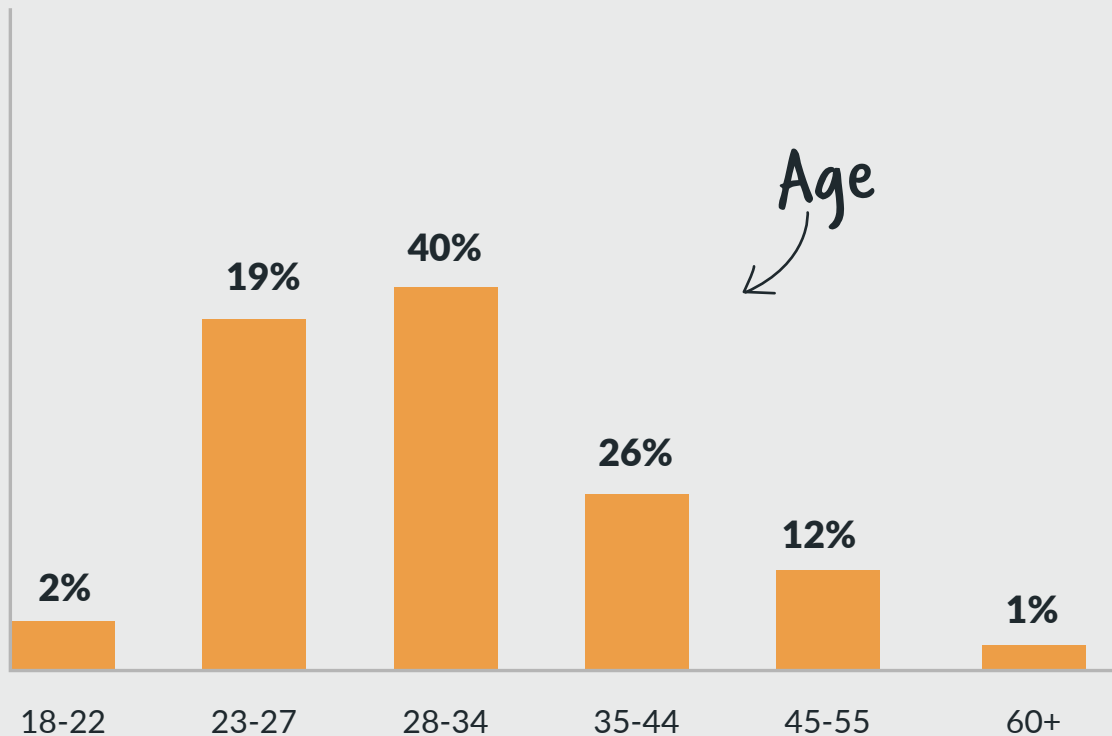


# Meet our audience

The next generation of Digital Marketing

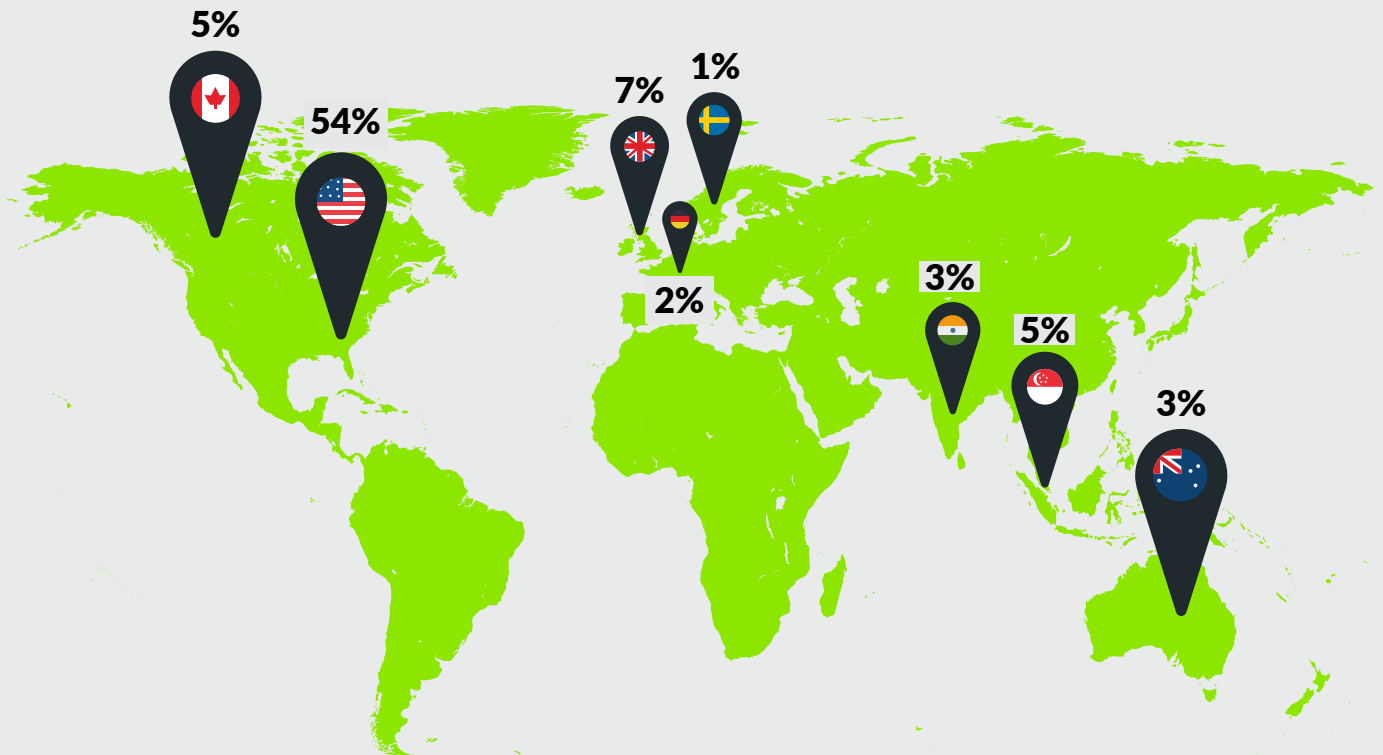


- Male **45%**
- Female **49%**
- Non-binary **5%**
- Not Specified **1%**



# Meet our audience

An English-first global community



## An engaged digital marketing community

### 5,500+ Social Followers

Sharing the digital marketing news of the week via X, Instagram, LinkedIn, and TikTok



### Weekly Email Newsletter

900+ Subscribers receive the news each week



### Discord Community

Hundreds of digital professionals talking shop & shooting the h\*ck



# Meet The Team

Brought to you by: **CYPRESS** **NORTH**

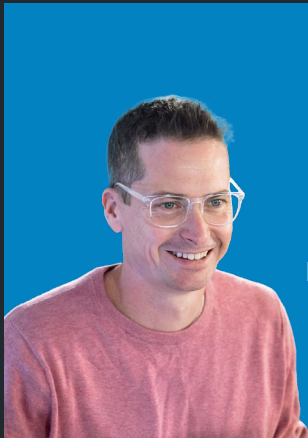
a.k.a.  Shep



## Christine Zirnheld

*Sass Queen*

Senior Digital Marketing Manager  
at Cypress North



## Greg Finn

*Chief Rant Officer*

Head Of Performance &  
Innovation & Partner  
at Cypress North

## Jessica Budde

*Pun Master General*

Vice President, Marketing  
Operations & Client  
Services at Cypress North



## Nicole Waddington

*Gen Z Corespondent*

Digital Marketing Manager  
at Cypress North

## Kathleen Hagelberger

*Why SEOs CAN Have Nice Things*

Senior Digital Strategist  
at Cypress North





# Reviews (from industry champs)



I also strongly recommend every digital marketer - no matter your field of marketing or level of experience - to check out Marketing O' Clock. It has been a weekly source of news, insights and entertainment in a relaxed, well-structured and informative format. You can find their podcast on [their site](#), YT and on all popular podcast platforms.

- **Chris Ridley** @C\_J\_Ridley

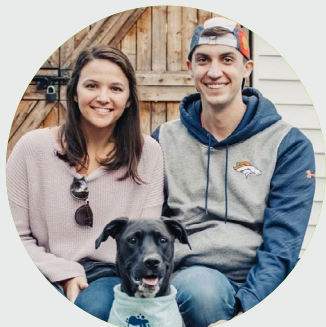
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It was awesome to be a part of Marketing O'Clock this year and meet (although virtually) smart, talented people who work in the same field and handle the same challenges I do every day. I remember listening to the podcast and thinking "They sound fun! Maybe I can meet them one day" and I did! Huge shoutout to Greg Finn @gregfinn for bringing me on! Tune in to their podcast or check it out on YouTube.

- **Anastasia Sorokina** @Anna\_Sorok

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The industry moves too quickly to not be always staying up to date. Which is why I love **@MarketingOClock**.

- **Greg** @PPCGreg

# Reviews



## **Runnerkik *Apple Podcast Listener***

What Can I say? These Guys Feel Like My Friends! This is another podcast you should listen to weekly and make sure to listen until the end when they "shoot the heck". My favorite part is straight out of our accounts into your ears. It's funny and relevant!



## **Tampa Dave *Apple Podcast Listener***

The ONE Search Podcast You Need Far and away the best SEO/digital marketing/SEM/Social podcast available today. Timely and useful industry news, great chemistry between the hosts, and actually enjoyable to listen to.



## **strangenickname *Apple Podcast Listener***

Weekly smile and best conversation I absolutely love The humor and conversations in this podcast. I seriously get so excited every week when new episodes come out. Keep these coming! Having all of the weeks SERP news in one spot and fantastic personalities that actually make me LOL, it's the perfect combination to stay on the up and up. Thank you



## **Kate F8 *Apple Podcast Listener***

Awesome & relevant podcast! I love this Podcast and look forward to it each week. It is very informative and a must listen for any modern marketer. And the tone and different takes on things are relatable. It is like listening to friends talk about marketing trends. I learn something new (many things, actually) each week. Thanks for doing this, Cypress North team!



# Praise for MarketingClock

*Top 14 SEO  
Podcasts For  
2023*



*Firsthand Insights  
From 15 Hosts of  
2023's Top SEO  
Podcasts*

*Logan Bryant*

*The Best  
Marketing Podcasts  
to Listen To*



*Top Marketing  
Podcasts You Should  
Follow*



*The 40 Best  
Marketing Podcasts  
to Improve Your  
Marketing Skills*



*Best Marketing  
Podcasts For Fantastic  
Growth In  
Your Business*



*Top 40  
Digital Marketing  
Podcasts*



*35 Best Marketing  
Podcasts to Listen  
To in 2021*



# Notable Advertisers



Opteo

ahrefs



(Click to see our  
ad reads!)



# Sponsorship Opportunities

## Episode Sponsorship \$1,000 per episode - contact us for quantity discounts if interested in 4+ episodes

When you sponsor an episode of Marketing O'Clock, your brand takes over the episode! This sponsorship includes:

- 2 ads per episode for better message retention
  - Option for ad to be:*
    - Sponsor-provided audio ads
    - Scripted ad reads from Marketing O'Clock hosts
    - Custom ad read/testimonials promoting benefits of good service from Marketing O'Clock hosts (may require tool access/other info)
    - Combinations of all of the above
- Screenshots/Logos/Graphics applied to video during the show
- Custom edited clips of all ads for your own promotional purposes
- Custom branded & tagged promotional clips shared to our 4,900+ Twitter followers & all social media accounts
- Sponsor promotion on episode show notes pages
- Sponsor-branded border for YouTube version of show

## Newsletter Sponsorship \$250 per week

Let your brand be a part of our weekly newsletter! We send out the show notes with all article links and a link back to the episode every week.

Add a banner to the top promoting your business!



Contact us for customized sponsorship opportunities to fit your business, including:

Studio naming rights

Segment naming rights

Interview episodes

Contact Us