

2026
MEDIA
KIT



Weekly Digital Marketing News Podcast

**MARKETING
O:CLOCK**



WHAT IS MARKETING O:CLOCK?

It's the digital marketing weekly news show powered by the community!

LEARN MORE

LISTENED TO (*& LOVED*) **BY THE BEST IN THE BIZ!**



“OK, I was talking about this the other day. When will @spotifypodcasts acquire @MarketingOClock? One of my favorite industry podcasts. Covers Paid, Organic, & Social. Has a great team, it’s super-entertaining + informative.”

Glenn Gabe | PRESIDENT OF G-SQUARED INTERACTIVE LLC



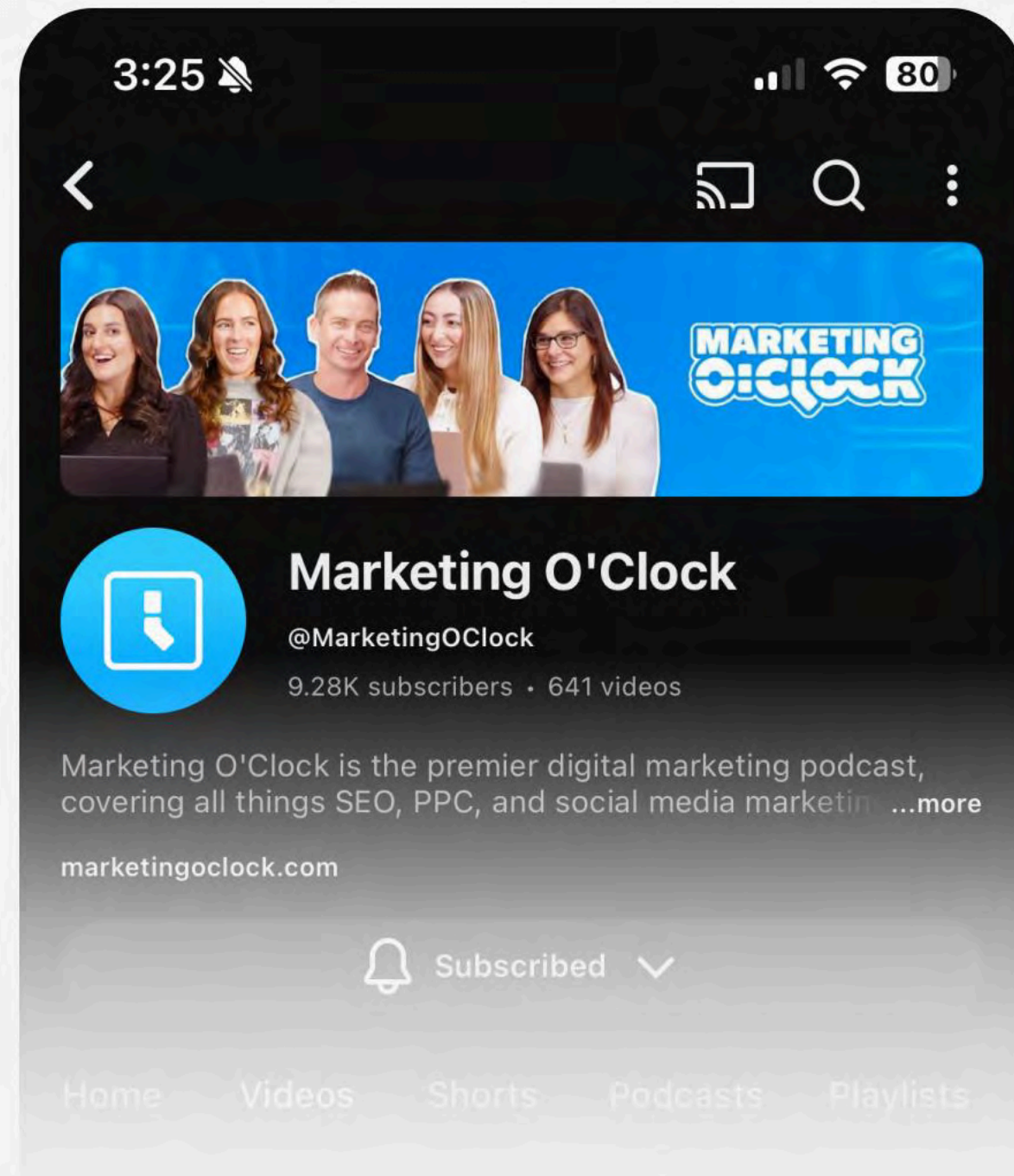
“Got off a call with a new marketing student I’m mentoring and she asked for marketing podcast recommendations. No brainer reccos: @MarketingOClock and The LinkedIn Ads Show with @wilcoxaj.”

Akvile DeFazio | PRESIDENT AND SOCIAL MEDIA ADVERTISING SPECIALIST AT AKVERTISE

SHOW REACH



» WATCH NOW



2025 STATS

MARKETING O'CLOCK

HOURS WATCHED

🕒 **10.5k**

NUMBER OF VIEWS

🎬 **241k**

415+

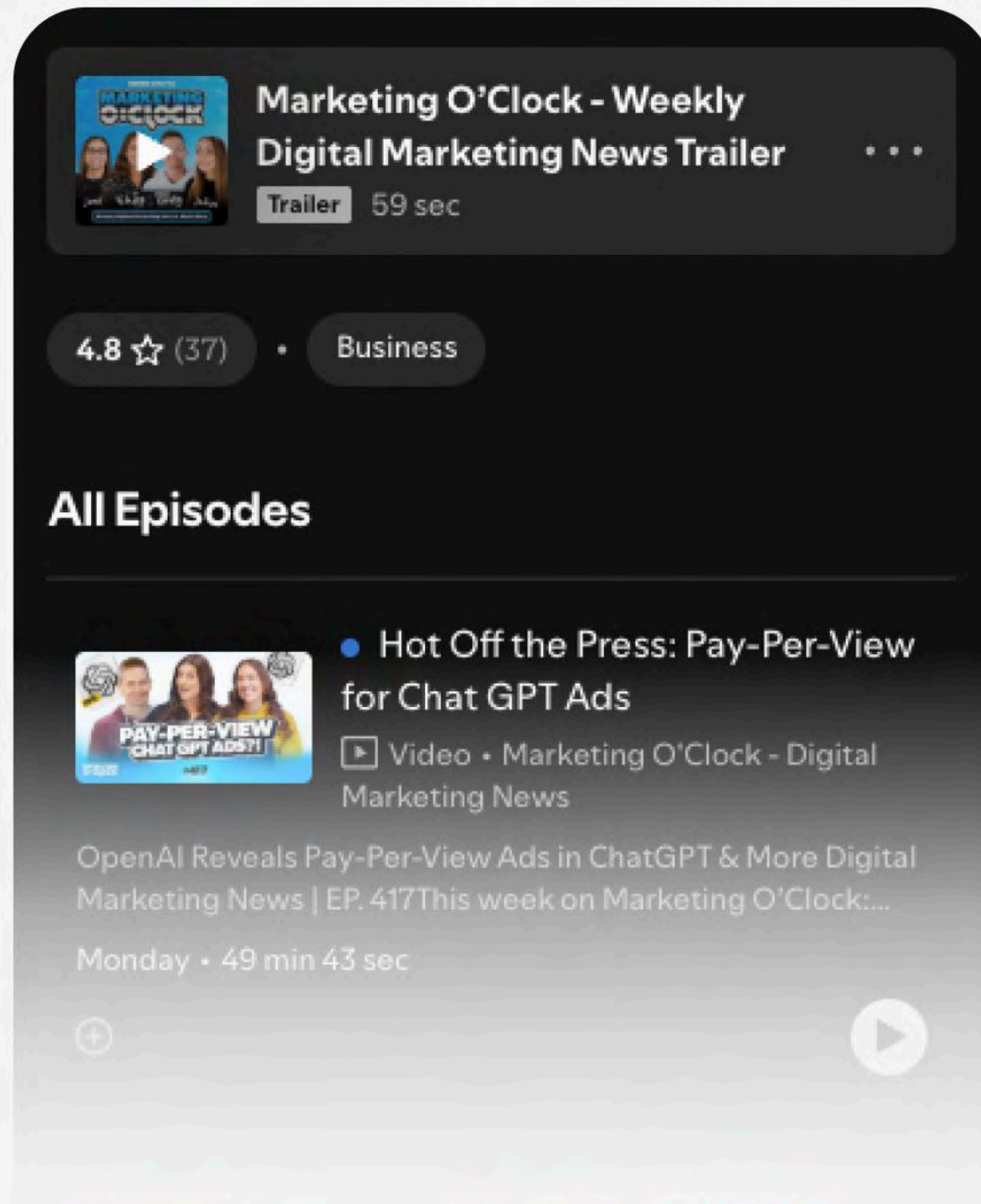
WEEKS OF CONSECUTIVE PODCASTS



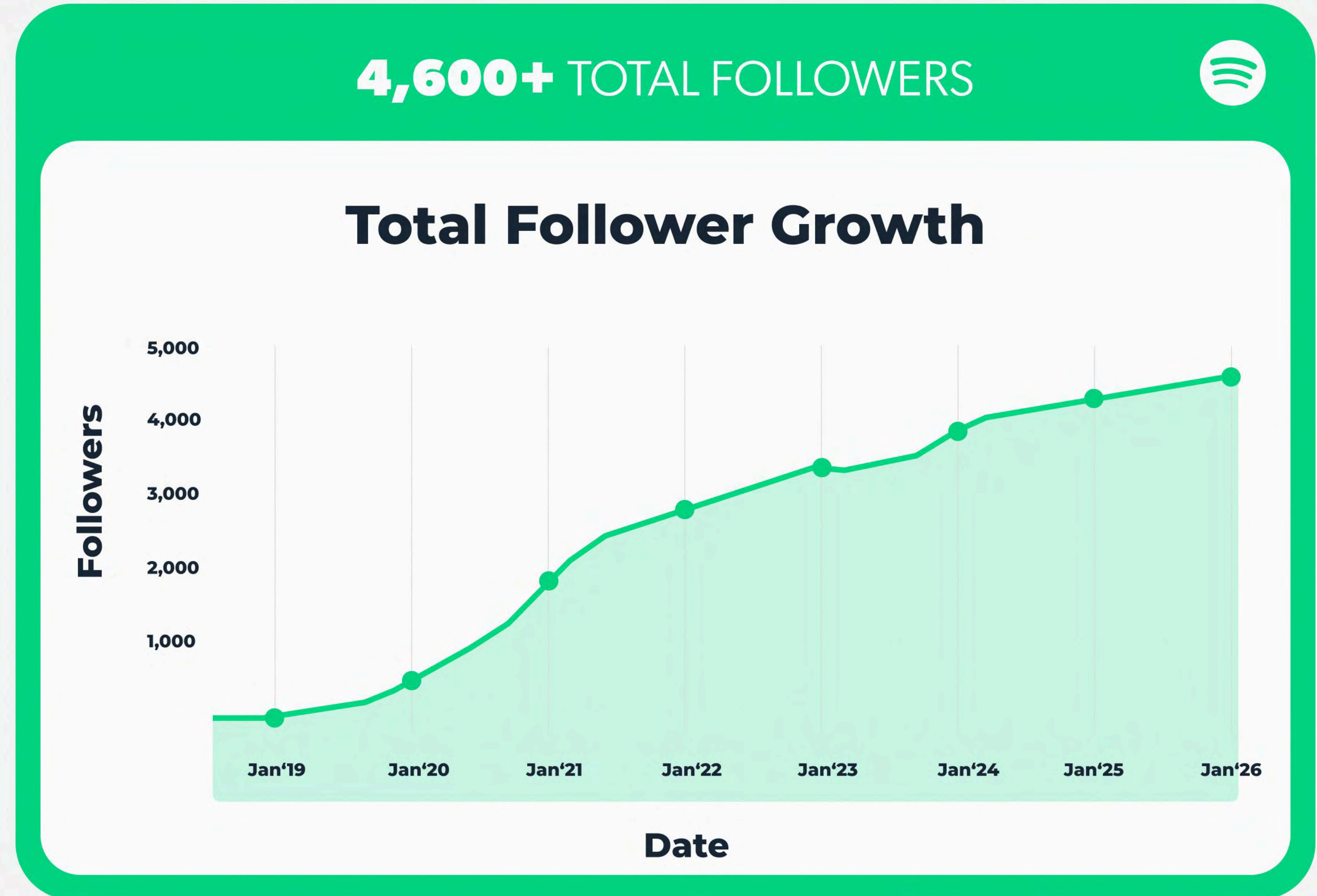
9.65k

Subscribers

SHOW REACH



2.8k
Hours Watched



SHOW REACH

All Platforms



3.3k WEEKLY NEWSLETTER SUBSCRIBERS

SOCIAL FOLLOWERS 7.7k+

Sharing the digital marketing news of the week via X, Instagram, LinkedIn, and TikTok



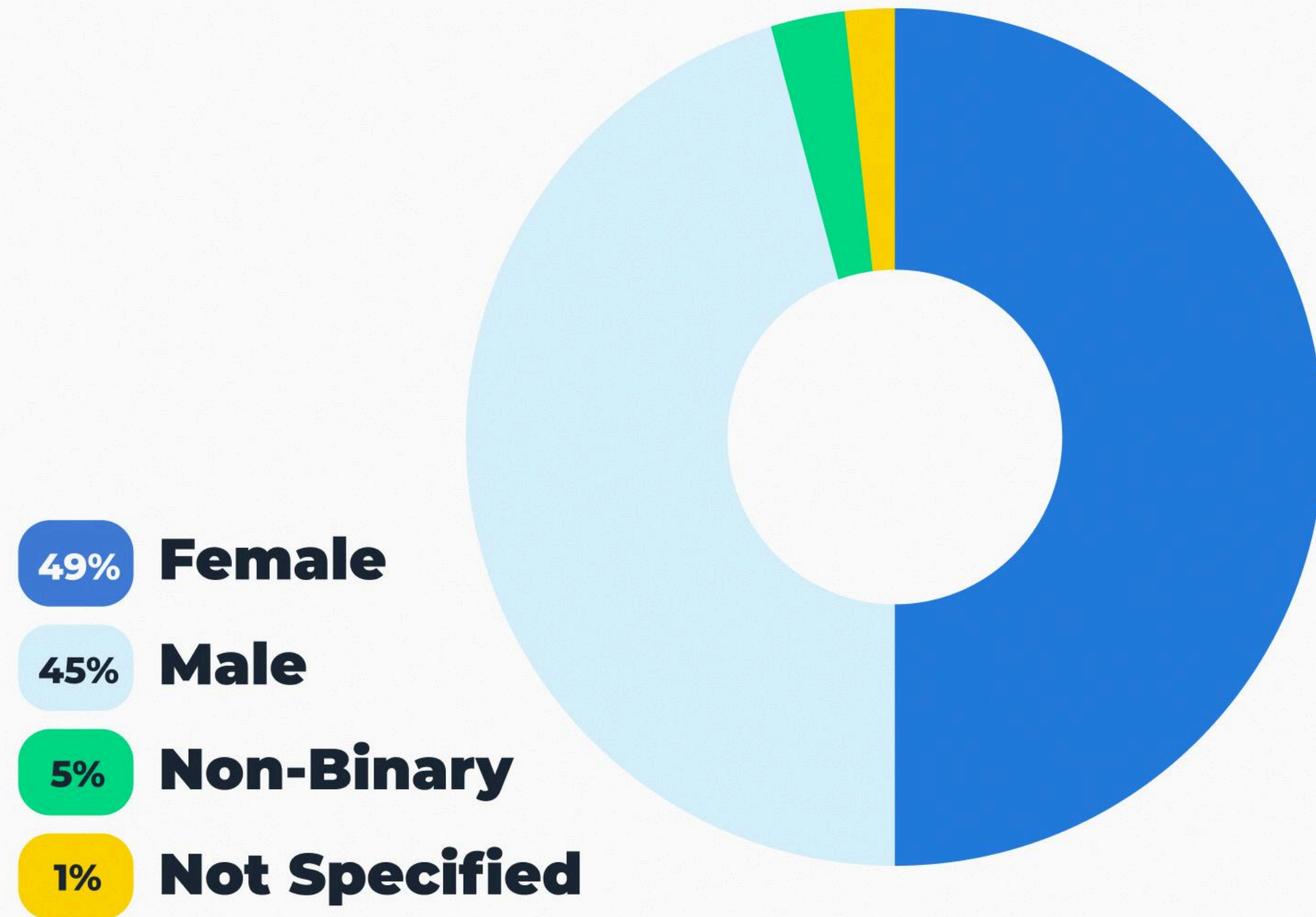
245k

VIEWS, STREAMS, & DOWNLOADS IN 2025

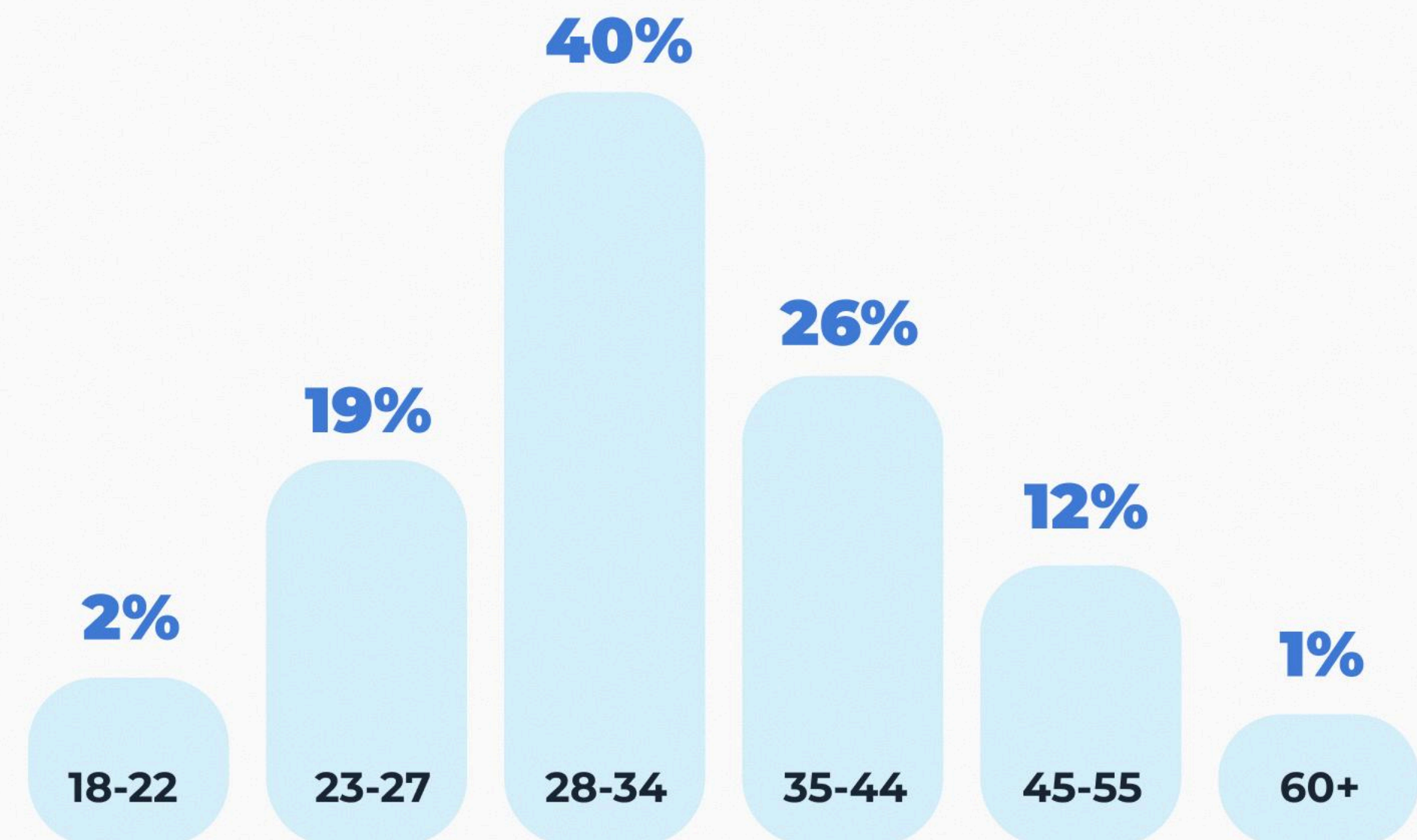
MEET OUR AUDIENCE

The next generation of Digital Marketing

Gender Identity

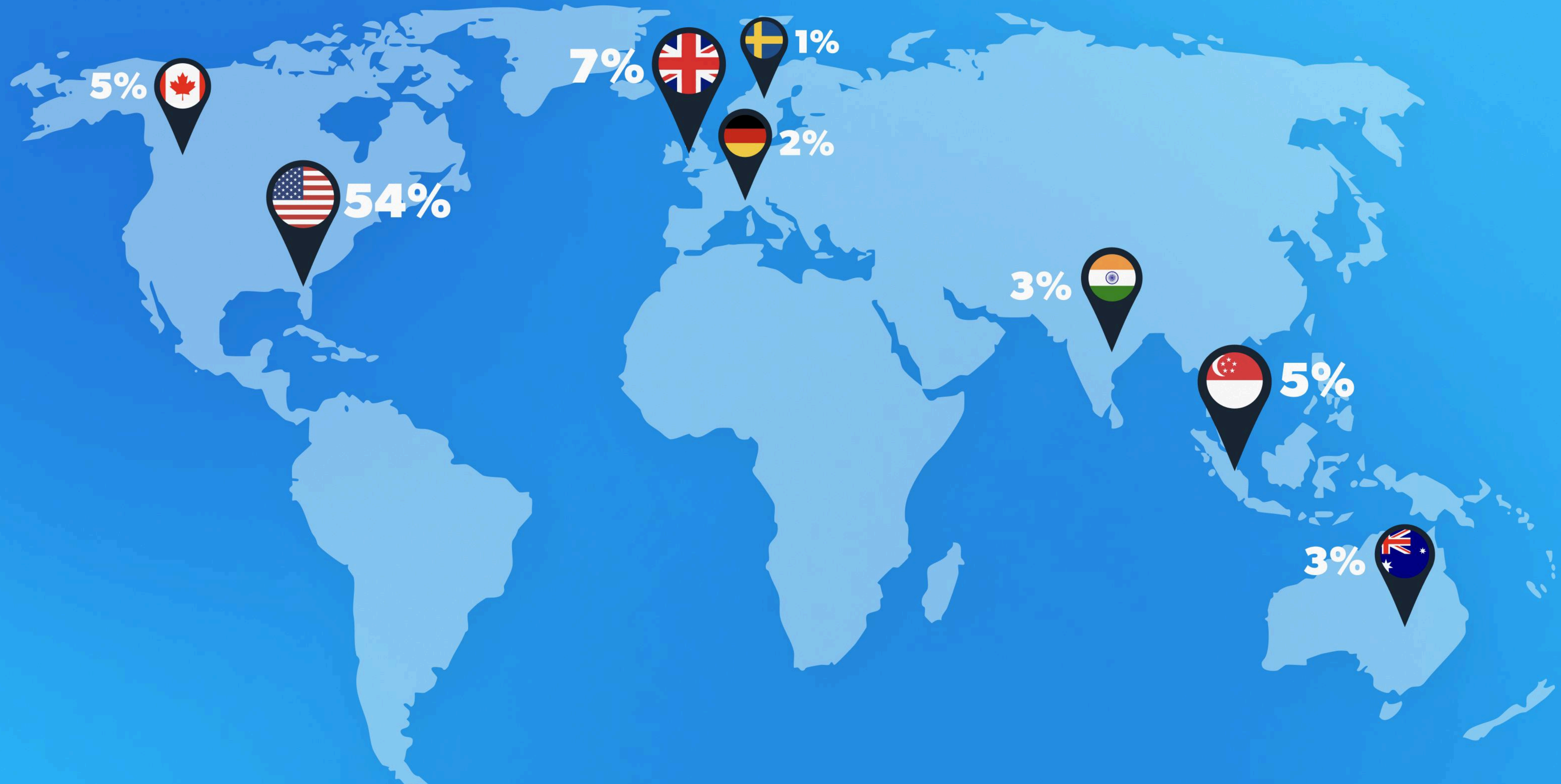


Age



MEET OUR AUDIENCE

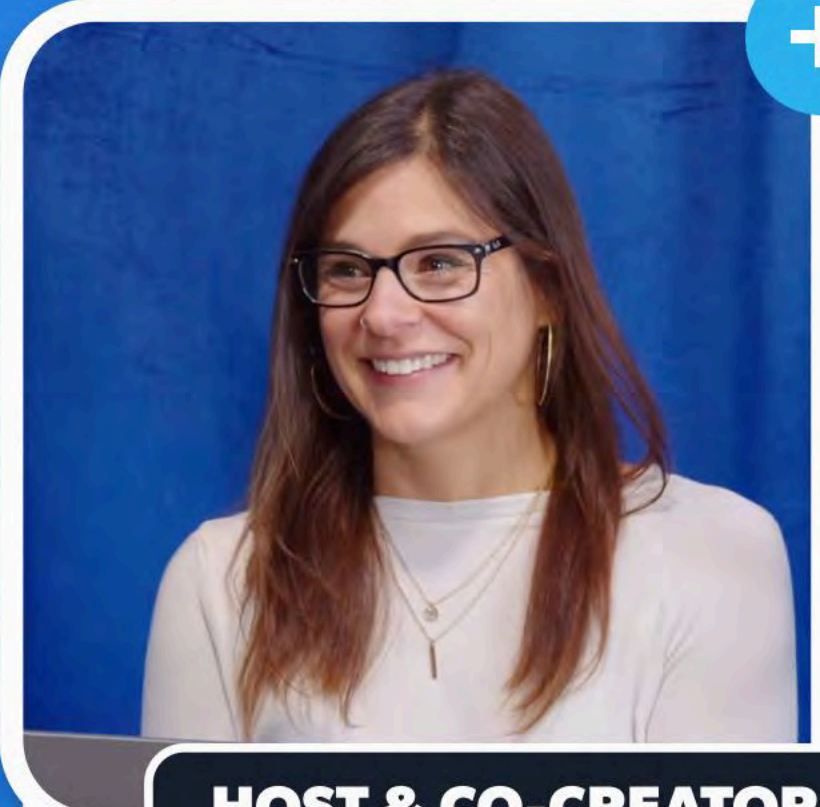
An engaged digital marketing community



MEET THE TEAM
**THE CAST &
THE CREW**



HOST & CO-CREATOR
Greg Finn



HOST & CO-CREATOR
Jess Budde



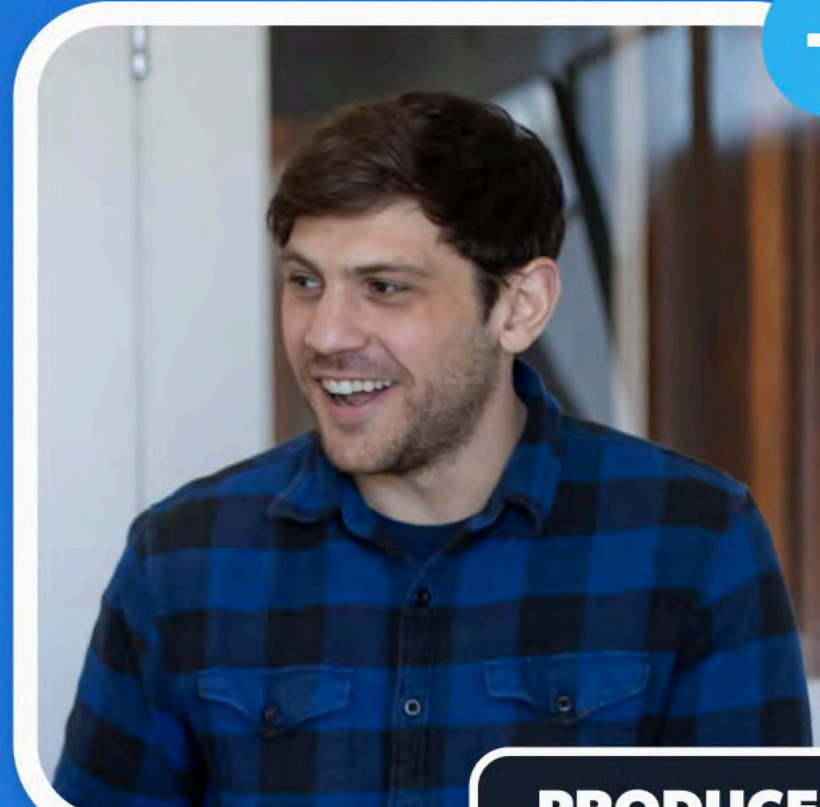
HOST
Christine Zirnheld



HOST
Julia Meter



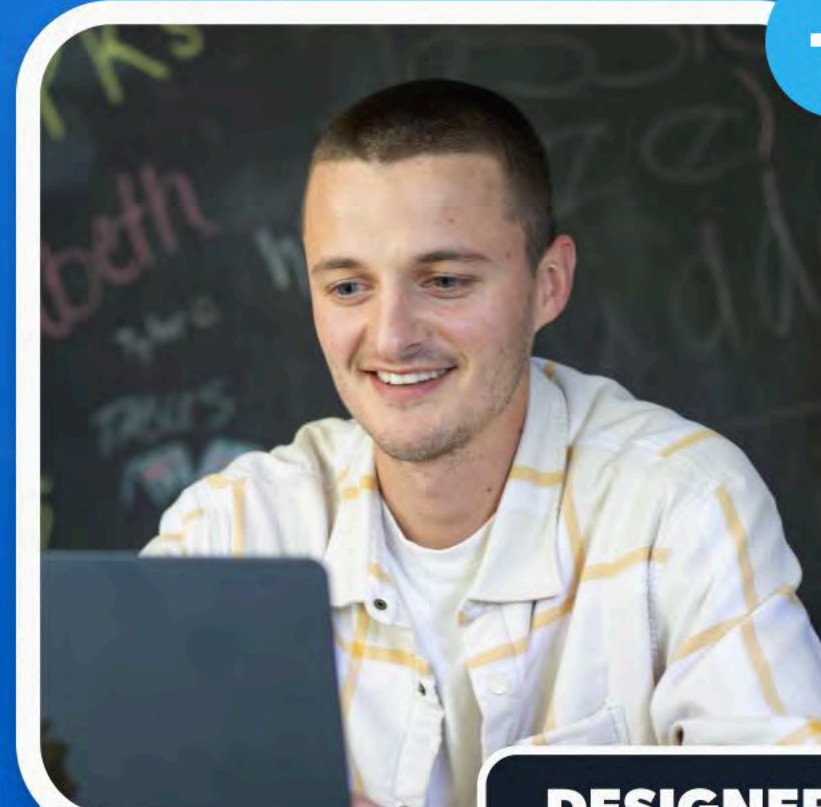
HOST
Gracie Miller



PRODUCER
Erik Barnes



SOCIALS MANAGER
Dana Guenther



DESIGNER
Lane Howard

REVIEWS FROM INDUSTRY CHAMPS!



**CHRIS
RIDLEY**

“I also strongly recommend every digital marketer - no matter your field of marketing or level of experience - to check out Marketing O’Clock. It has been a **weekly source of news, insights and entertainment in a relaxed, well-structured and informative format.** You can find their podcast on their site, YT and on all popular podcast platforms.”



**GREG
KHOLER**

“The industry moves too quickly to not be always staying up to date. Which is why I love @MarketingOClock.”



**ANASTASIA
SOROKINA**

“It was **awesome to be a part of Marketing O’Clock this year** and meet (although virtually) smart, talented people who work in the same field and handle the same challenges I do every day. I remember listening to the podcast and thinking “They sound fun! Maybe I can meet them one day” and I did! Huge shoutout to Greg Finn @gregfinn for bringing me on! Tune in to their podcast or check it out on YouTube.”



MORE REVIEWS



What Can I say? These Guys Feel Like My Friends! This is another podcast you should listen to weekly and make sure to listen until the end when they “shoot the heck”. My favorite part is straight out of our accounts into your ears. It’s funny and relevant!

★★★★★ Runnerkik Apple Podcast Listener

The ONE Search Podcast You Need Far and away the best SEO/digital marketing/SEM/Social podcast available today. Timely and useful industry news, great chemistry between the hosts, and actually enjoyable to listen to. When Christine is not at her desk or behind a mic, you can find her singing off-key in her car, watching Murder She Wrote, or consuming large amounts of noodles.

★★★★★ Tampa Dave Apple Podcast Listener

Weekly smile and best conversation I absolutely love The humor and conversations in this podcast. I seriously get so excited every week when new episodes come out. Keep these coming! Having all of the weeks SERP news in one spot and fantastic personalities that actually make me LOL, it’s the perfect combination to stay on the up and up. Thank you

★★★★★ Strangenickname Apple Podcast Listener

Awesome & relevant podcast! I love this Podcast and look forward to it each week. It is very informative and a must listen for any modern marketer. And the tone and different takes on things are relatable. It is like listening to friends talk about marketing trends. I learn something new (many things, actually) each week. Thanks for doing this, Cypress North team! When not in the office or behind the mic Julia enjoys hiking, exploring Buffalo, and watching the latest reality dating shows.

★★★★★ Kate F8 Apple Podcast Listener

PRAISE FOR MOC



LOWER STREET

24 MUST-LISTEN
DIGITAL MARKETING
PODCASTS FOR 2026



Top 9 SEO Podcasts For 2025



The Best Marketing Podcasts to Listen To



15 of 2025's **Top SEO Podcasts** with Firsthand Insights from The Hosts



46 Marketing Podcasts That Will Improve Your Marketing Skills



Top 50 Best Digital Marketing Podcasts



75 Best Marketing Podcasts For Fantastic Growth In Your Business

WHO WE'VE WORKED WITH

 adzviser


by Usercentrics



 **S M X**[®]
SEARCH
MARKETING
EXPO

 Adthena

 PTMYZR





...and more!



CHECK OUT OUR
SIZZLE REEL

SPONSORSHIP OPPORTUNITIES

\$1000 PER EPISODE

Episode Sponsorship

When you sponsor an episode of Marketing O’Clock, your brand takes over the episode!

| This sponsorship includes:

2 ads per episode for better message retention
Combinations of any/all:

- Sponsor-provided audio ads
- Scripted ad reads from Marketing O’Clock hosts
- Custom ad read/testimonials promoting benefits and features of good service from Marketing O’Clock hosts (may require tool access/other info)

Sponsor-branded border for video version of show

Sponsor banner in episode’s newsletter

Sponsor Media & Promotion

Inclusions:

- Screenshots/logos/graphics applied to video during the show
- Custom edited clips of all ads for your own promotional purposes
- Custom branded and tagged promotional clips shared to our 7.7K+ followers across our social media accounts
- Sponsor promotion on episode show notes pages

Package Pricing

\$3,500

4 episodes

\$6,000

8 episodes

\$TBD

Customized Sponsorship

Contact us for customized sponsorship opportunities to fit your business, including:

Studio naming rights, segment naming rights, interview episodes

\$250 PER EPISODE

Newsletter Sponsorship

Let your brand be a part of our weekly newsletter! We send out the show notes with all article links and a link back to the episode every week.

Add a banner promoting your business!



Interested in more info?

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[MARKETINGOCLOCK.COM](https://www.marketingoclock.com)

[@MARKETINGOCLOCK](#)